



8 September 2015

(15-4607)

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Committee on Sanitary and Phytosanitary Measures

Original: English

NOTIFICATION

1.	Notifying Member: <u>KINGDOM OF SAUDI ARABIA</u> If applicable, name of local government involved:
2.	Agency responsible: General Directorate of Nutrition, Ministry of Health
3.	Products covered (provide tariff item number(s) as specified in national schedules deposited with the WTO; ICS numbers should be provided in addition, where applicable): Marketing breast milk substitutes (HS Code: 67.230)
4.	Regions or countries likely to be affected, to the extent relevant or practicable: <input checked="" type="checkbox"/> All trading partners <input type="checkbox"/> Specific regions or countries:
5.	Title of the notified document: Executives Regulations (rules and decision) of the code for marketing breast milk substitutes Language(s): Arabic and English Number of pages: 15 and 9 http://members.wto.org/crnattachments/2015/SPS/SAU/15_3578_00_e.pdf http://members.wto.org/crnattachments/2015/SPS/SAU/15_3578_00_x.pdf
6.	Description of content: Updating the executives regulations on use, handling, marketing, advertising, and distribution of breast milk alternatives.
7.	Objective and rationale: <input checked="" type="checkbox"/> food safety, <input type="checkbox"/> animal health, <input type="checkbox"/> plant protection, <input type="checkbox"/> protect humans from animal/plant pest or disease, <input type="checkbox"/> protect territory from other damage from pests.
8.	Is there a relevant international standard? If so, identify the standard: <input type="checkbox"/> Codex Alimentarius Commission (e.g. title or serial number of Codex standard or related text) <input type="checkbox"/> World Organization for Animal Health (OIE) (e.g. Terrestrial or Aquatic Animal Health Code, chapter number) <input type="checkbox"/> International Plant Protection Convention (e.g. ISPM number) <input checked="" type="checkbox"/> None Does this proposed regulation conform to the relevant international standard? <input type="checkbox"/> Yes <input type="checkbox"/> No If no, describe, whenever possible, how and why it deviates from the international standard:

9.	Other relevant documents and language(s) in which these are available: <ul style="list-style-type: none"> - Global Strategy for Infant and Young Child Feeding (Arabic). - Sixty-Third World Health Assembly (Arabic). - International Code of Marketing of Breast-Milk Substitutes (Arabic). - Code Essentials 2+3 (Guidelines for Policy Makers on Implementing the International Code of Marketing of Breast milk Substitutes and Subsequent WHA Resolutions). - Country Implementation of the International Code of Marketing of Breast Milk Substitutes: Status Report 2011.
10.	Proposed date of adoption (dd/mm/yy): To be determined. Proposed date of publication (dd/mm/yy): To be determined.
11.	Proposed date of entry into force: [] Six months from date of publication, and/or (dd/mm/yy): 1 March 2016 [] Trade facilitating measure
12.	Final date for comments: [X] Sixty days from the date of circulation of the notification and/or (dd/mm/yy): 7 November 2015 Agency or authority designated to handle comments: [] National Notification Authority, [X] National Enquiry Point. Address, fax number and e-mail address (if available) of other body: General Directorate of Nutrition, Ministry of Health Saudi Arabia P.O. Box: 5253, Riyadh 11422 Tel: +(966 1) 1464 0811, Ext. 300 116 E-mail: abonayyan-b@moh.gov.sa
13.	Text(s) available from: [] National Notification Authority, [X] National Enquiry Point. Address, fax number and e-mail address (if available) of other body: General Directorate of Nutrition, Ministry of Health Saudi Arabia P.O. Box: 5253, Riyadh 11422 Tel: +(966 1) 1464 0811, Ext. 300 116 E-mail: abonayyan-b@moh.gov.sa