

7 December 2020

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## **Committee on Technical Barriers to Trade**

## **WORKSHOP ON THE ROLE OF GENDER IN THE DEVELOPMENT OF STANDARDS**

8 DECEMBER 2020, STARTING AT 4.00 PM

## Programme

In the Eighth Triennial Review¹ Members agreed to hold a workshop on the role of gender in the development of standards. This workshop will take place virtually on Zoom. Interpretation will be provided in English, French and Spanish. To register and for further information, please visit the dedicated webpage which will be updated to include presentations and the recording following the event.

The workshop will be moderated by: H.E. Mr. Stephen de Boer, Ambassador, Permanent Representative of Canada to the WTO

WTO Members' perspective, experiences and best practices on including gender considerations in standards development, and how it relates to trade

- Understanding Why Gender Matters for Standardization, Ms Gabrielle White and Ms Michelle Parkouda, Standards Council of Canada (SCC)<sup>2</sup>
- Ms Jodi Scholtz, South African Bureau of Standards (SABS)
- Gender consideration in the EU, Ms Silvia Vaccaro, Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs, European Commission<sup>3</sup>
- Gender and standards initiative in European standardisation, Ms Deborah Wautier, CEN-CENELEC<sup>3</sup>

## Work and activities of international organizations on the subject

- SheTrades Initiative, Ms Judith Fessehaie, Policy and Data Lead ITC<sup>2</sup>
- Gender-Responsive Standards Initiative, Mr. Mika Vepsalainen, Chief, Market Access Section, Economic Cooperation and Trade Division, UNECE<sup>2</sup>

Real-world examples of how gender considerations have been taken into account in standards development

• Gender Responsive Standards and Car Safety, Prof. Astrid Linder, Research Director, Swedish National Road and Transport Research Institute

<sup>3</sup> JOB/TBT/386.

<sup>&</sup>lt;sup>1</sup> <u>G/TBT/41</u>, para. 5.8.b.

<sup>&</sup>lt;sup>2</sup> JOB/TBT/383.