



15 October 2014

(14-5897)

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Committee on Technical Barriers to Trade

Original: English

NOTIFICATION

The following notification is being circulated in accordance with Article 10.6

1.	Notifying Member: <u>JAMAICA</u> If applicable, name of local government involved (Article 3.2 and 7.2):
2.	Agency responsible: Bureau of Standards Jamaica Name and address (including telephone and fax numbers, email and website addresses, if available) of agency or authority designated to handle comments regarding the notification shall be indicated if different from above: Regional and International Office 6 Winchester Road Kingston 10 Jamaica W.I. Email: info@bsj.org.jm Website: http://www.bsj.org.jm Tel.: + (876) 926-3140-5 Fax: 1 (876) 929-4736
3.	Notified under Article 2.9.2 [X], 2.10.1 [], 5.6.2 [], 5.7.1 [], other:
4.	Products covered (HS or CCCN where applicable, otherwise national tariff heading. ICS numbers may be provided in addition, where applicable): Tobacco products (ICS: 65.160)
5.	Title, number of pages and language(s) of the notified document: Jamaican Standard Specification for The Advertising of Tobacco Products (18 pages, in English)
6.	Description of content: This document specifies requirements for the advertising of tobacco products in Jamaica.
7.	Objective and rationale, including the nature of urgent problems where applicable: Objective and rationale, including the nature of urgent problems where applicable: This document was developed in order to apply broad prohibitions on tobacco advertising, promotion and sponsorship. It was developed in response to Jamaica's obligation to implement Article 13 of the World Health Organization's Framework Convention on Tobacco Control (WHO FCTC). As a party to the WHO FCTC, the Government of Jamaica is intent on reducing continually and substantially the prevalence of tobacco use and exposure to tobacco smoke. It is intended for use by manufacturers, importers, distributors, and retailers of tobacco products (including electronic nicotine delivery systems); media and advertising agencies; the general public; and for regulators to ensure compliance.
8.	Relevant documents: A notice of the Jamaican Standard Specification for The Advertising of Tobacco Products will appear in The Jamaica Gazette Supplement - Proclamations, Rules and Regulations. When adopted, the document will appear as a Jamaican Standard Specification, with mandatory status, and will be available for sale.

9.	Proposed date of adoption: Date of publication in the Jamaica Gazette Supplement - Proclamations, Rules and Regulations Proposed date of entry into force: Six months following date of publication in the Jamaica Gazette Supplement - Proclamations, Rules and Regulations
10.	Final date for comments: 60 days after circulation by WTO Secretariat
11.	Texts available from: National enquiry point [X] or address, telephone and fax numbers and email and website addresses, if available, of other body: