



15 January 2014

(14-0191)

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Committee on Technical Barriers to Trade

Original: Spanish

## NOTIFICATION

The following notification is being circulated in accordance with Article 10.6.

1.	<b>Notifying Member:</b> <u>MEXICO</u> <b>If applicable, name of local government involved (Articles 3.2 and 7.2):</b>
2.	<b>Agency responsible:</b> <i>Secretaría de Economía</i> (Ministry of the Economy) <b>Name and address (including telephone and fax numbers and email and website addresses, if available) of agency or authority designated to handle comments regarding the notification shall be indicated if different from above:</b>  <i>Comité Consultivo Nacional de Normalización de Seguridad al Usuario, Información Comercial y Prácticas de Comercio</i> (National Advisory Committee on Standardization for User Safety, Commercial Information and Trade Practices) Avenida Puente de Tecamachalco número 6 Colonia Lomas de Tecamachalco Sección Fuentes, Naucalpan de Juárez Código postal 53950, Estado de México Tel.: +52 55 5229-6100, Ext. 43222 Fax: +52 55 5520-9715 Email: <a href="mailto:rodrigo.arrequin@economia.gob.mx">rodrigo.arrequin@economia.gob.mx</a> ; <a href="mailto:liliana.samperio@economia.gob.mx">liliana.samperio@economia.gob.mx</a> and/or <a href="mailto:salvador.franco@economia.gob.mx">salvador.franco@economia.gob.mx</a> Website: <a href="http://www.economia.gob.mx/comunidad-negocios/competitividad-normalizacion">http://www.economia.gob.mx/comunidad-negocios/competitividad-normalizacion</a>
3.	<b>Notified under Article 2.9.2 [X], 2.10.1 [ ], 5.6.2 [ ], 5.7.1 [ ], other:</b>
4.	<b>Products covered (HS or CCCN where applicable, otherwise national tariff heading. ICS numbers may be provided in addition, where applicable):</b> Cream (International Classification for Standards (ICS) code 67.100.99)
5.	<b>Title, number of pages and language(s) of the notified document:</b> <i>Proyecto de Norma Oficial Mexicana PROY-NOM-193-SCFI-2013, Crema y cremas preparadas - Especificaciones y métodos de prueba</i> (Draft Mexican Official Standard PROY-NOM-193-SCFI-2013: Cream and prepared creams - Specifications and test methods) (5 pages, in Spanish).
6.	<b>Description of content:</b> The notified draft Mexican Official Standard establishes the trade descriptions of the various types of cream and prepared creams marketed in Mexico, the physicochemical specifications that these products must meet in order to use such descriptions, the test methods used to demonstrate product compliance and the commercial information that must be displayed on product packaging.
7.	<b>Objective and rationale, including the nature of urgent problems where applicable:</b> Consumer protection

8.	<b>Relevant documents:</b>	<ul style="list-style-type: none"> <li>- <i>Norma Oficial Mexicana</i> (Mexican Official Standard) NOM-051-SCFI/SSA1-2010: <i>Especificaciones generales de etiquetado para alimentos y bebidas no alcohólicas preenvasados - Información comercial y sanitaria</i> (General specifications for the labelling of pre-packaged food and non-alcoholic beverages - Commercial and health information);</li> <li>- Mexican Official Standard NOM-155-SCFI-2012: <i>Leche - Denominaciones, especificaciones fisicoquímicas, información comercial y métodos de prueba</i> (Milk - Descriptions, physicochemical specifications, commercial information and test methods);</li> <li>- Mexican Official Standard NOM-243-SSA1-2010: <i>Productos y servicios, leche, fórmula láctea, producto lácteo combinado y derivados lácteos. Disposiciones y especificaciones sanitarias. Métodos de prueba</i> (Goods and services. Milk, milk formula, combined dairy products and dairy byproducts. Health provisions and specifications);</li> <li>- Mexican Official Standard NOM-251-SSA1-2009: <i>Prácticas de higiene para el proceso de alimentos, bebidas o suplementos alimenticios</i> (Hygiene practices for the processing of foods, drinks and dietary supplements);</li> <li>- CODEX STAN 288-1976: Codex Standard for Cream and Prepared Creams.</li> </ul>
9.	<b>Proposed date of adoption:</b>	Not applicable.
	<b>Proposed date of entry into force:</b>	<p>60 calendar days after its publication as a final Mexican Official Standard in the <i>Diario Oficial de la Federación</i> (Official Journal), with the exception of the commercial information established in Chapter 7 of the notified draft Standard.</p> <p>The commercial information established in Chapter 7 of the notified draft Standard will enter into force 180 calendar days after its publication as a final Standard in the Official Journal.</p>
10.	<b>Final date for comments:</b> 24 February 2014	
11.	<b>Texts available from: National enquiry point [X] or address, telephone and fax numbers and email and website addresses, if available, of other body:</b>	
	<p>Secretaría de Economía Subsecretaría de Competitividad y Normatividad Dirección General de Normas Tel.: +52 55 5229-6100, Ext. 43217 Fax: +52 55 5520-9715 Email: <a href="mailto:normasomc@economia.gob.mx">normasomc@economia.gob.mx</a> and/or <a href="mailto:jesus.figueroa@economia.gob.mx">jesus.figueroa@economia.gob.mx</a> Website: <a href="http://www.economia.gob.mx/comunidad-negocios/competitividad-normatividad/normalizacion/catalogo-mexicano-de-normas">http://www.economia.gob.mx/comunidad-negocios/competitividad-normatividad/normalizacion/catalogo-mexicano-de-normas</a></p>	
	<p>Text available online at: <a href="http://www.dof.gob.mx/index.php?year=2013&amp;month=12&amp;day=24">http://www.dof.gob.mx/index.php?year=2013&amp;month=12&amp;day=24</a> <a href="http://members.wto.org/crnattachments/2014/tbt/MEX/14_0109_00_s.pdf">http://members.wto.org/crnattachments/2014/tbt/MEX/14_0109_00_s.pdf</a></p>	