

10 March 2015

Original: English

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## **Committee on Technical Barriers to Trade**

The following notification is being circulated in accordance with Article 10.6

NOTIFICATION

1. Notifying Member: BRAZIL

If applicable, name of local government involved (Article 3.2 and 7.2):

2. Agency responsible: ANVISA - Brazilian Health Surveillance Agency

Name and address (including telephone and fax numbers, email and website addresses, if available) of agency or authority designated to handle comments regarding the notification shall be indicated if different from above:

National Institute of Metrology, Quality and Technology – INMETRO

Telephone: +(55) 21 2563.2840 Telefax: +(55) 21 2563.5637

Email: <u>barreirastecnicas@inmetro.gov.br</u>

Web-site: <a href="http://www.inmetro.gov.br/barreirastecnicas">http://www.inmetro.gov.br/barreirastecnicas</a>
The comments to this Draft Regulation shall be sent to

http://formsus.datasus.gov.br/site/formulario.php?id\_aplicacao=19621

- 3. Notified under Article 2.9.2 [X], 2.10.1 [ ], 5.6.2 [ ], 5.7.1 [ ], other:
- 4. Products covered (HS or CCCN where applicable, otherwise national tariff heading. ICS numbers may be provided in addition, where applicable): Tobacco. Tobacco and manufactured tobacco substitutes (HS: 24)
- **5. Title, number of pages and language(s) of the notified document:** Draft Technical Resolution N° 17, 5 March 2015, Regarding the Health Warning Which Must Occupy 30% (Thirty Per Cent) of the Bottom of the Front Face of the Packaging on Tobacco Products (3 pages, in Portuguese)
- **6. Description of content:** Draft Technical Resolution n° 17, 5 March 2015, Regarding the Health Warning Which Must Occupy 30% (Thirty Per Cent) of the Bottom of the Front Face of the Packaging on Tobacco Products (3 pages, Portuguese).

According to this draft technical resolution the health warning must be printed as follows:

- I "This product causes cancer. Quit smoking. Dial health 136";
- II This health warning will occupy necessarily 30% (thirty per cent) of the packaging of tobacco products;
- III This health warning must be printed in high resolution, legible and prominently displayed.

From 1 January 2016 only packaging in compliance with this Resolution will be available for retail.

7. Objective and rationale, including the nature of urgent problems where applicable: Protection of human health or safety

- 8. Relevant documents: Brazilian Official Journal (Diário Oficial da União), 6 March 2015; Section 1, p. 45, Draft Resolution (Consulta Pública) n° 17, 5 February 2015, issued by Brazilian Health Surveillance Agency Anvisa. When adopted, it will be published at the Brazilian Official Journal. Available in Portuguese.
- 9. Proposed date of adoption: To be determined after the end of the consultation period
  Proposed date of entry into force: To be determined after the end of the consultation period
- **10**. **Final date for comments**: 16 March 2015
- 11. Texts available from: National enquiry point [ ] or address, telephone and fax numbers and email and website addresses, if available, of other body:

Agency Responsible Brazilian Health Surveillance Agency – ANVISA SIA, Trecho 5, Área Especial 57 Brasília – DF / Brazil

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