



25 November 2016

(16-6480)

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Committee on Technical Barriers to Trade

Original: Spanish

NOTIFICATION

The following notification is being circulated in accordance with Article 10.6.

1.	Notifying Member: CHILE If applicable, name of local government involved (Articles 3.2 and 7.2):
2.	Agency responsible: <i>Ministerio de Salud</i> (Ministry of Health) Name and address (including telephone and fax numbers, email and website addresses, if available) of agency or authority designated to handle comments regarding the notification shall be indicated if different from above: <i>Dirección General de Relaciones Económicas Internacionales</i> (Directorate-General of International Economic Relations), <i>Ministerio de Relaciones Exteriores</i> (Ministry of Foreign Affairs).
3.	Notified under Article 2.9.2 [X], 2.10.1 [], 5.6.2 [], 5.7.1 [], other:
4.	Products covered (HS or CCCN where applicable, otherwise national tariff heading. ICS numbers may be provided in addition, where applicable): Food for human consumption
5.	Title, number of pages and language(s) of the notified document: <i>Modificación del Reglamento Sanitario de los Alimentos, Decreto Supremo n° 977/96 del Ministerio de Salud, que regula lo dispuesto en la Ley n° 20.869 de 2015, sobre publicidad de los alimentos</i> (Amendment to the Food Health Regulations, Supreme Decree No. 977/96 of the Ministry of Health, regulating the provisions of Law No. 20.869 of 2015 on food advertising) (2 pages, in Spanish)
6.	Description of content: The notified draft text introduces the new Articles 110 bis and 497 bis, which regulate all cinema and television advertising for products containing nutrients in quantities exceeding the limits established in Table I of Article 120 bis and which establish restrictions on the advertising of starter and follow-up formulas for infants under 12 months old.
7.	Objective and rationale, including the nature of urgent problems where applicable: Human health
8.	Relevant documents: <ul style="list-style-type: none">• Supreme Decree No. 977/96 of the Ministry of Health• Law No. 20.869 of 2015 on food advertising• International Code of Marketing of Breast-milk Substitutes
9.	Proposed date of adoption: - Proposed date of entry into force: -
10.	Final date for comments: 60 days from the date of notification.

11. Texts available from: National enquiry point [] or address, telephone and fax numbers and email and website addresses, if available, of other body:

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