



25 November 2016

(16-6481)

Page: 1/2

Committee on Technical Barriers to Trade

Original: Spanish

NOTIFICATION

The following notification is being circulated in accordance with Article 10.6.

1.	Notifying Member: CHILE If applicable, name of local government involved (Articles 3.2 and 7.2):
2.	Agency responsible: <i>Ministerio de Salud</i> (Ministry of Health) Name and address (including telephone and fax numbers, email and website addresses, if available) of agency or authority designated to handle comments regarding the notification shall be indicated if different from above: <i>Dirección General de Relaciones Económicas Internacionales</i> (Directorate-General of International Economic Relations), <i>Ministerio de Relaciones Exteriores</i> (Ministry of Foreign Affairs).
3.	Notified under Article 2.9.2 [X], 2.10.1 [], 5.6.2 [], 5.7.1 [], other:
4.	Products covered (HS or CCCN where applicable, otherwise national tariff heading. ICS numbers may be provided in addition, where applicable): Food for human consumption
5.	Title, number of pages and language(s) of the notified document: <i>Proyecto normativo sobre las características gráficas y comunicacionales que debe cumplir el mensaje que promueva hábitos de vida saludable a utilizar en la publicidad por medios masivos de comunicación, según indica el artículo 110 bis del Reglamento Sanitario de los Alimentos, Decreto Supremo n° 977/96 del Ministerio de Salud, que regula lo dispuesto en la Ley n° 20.606 de 2012, sobre Publicidad de los Alimentos</i> (Draft legislative text on the graphic and communication-related requirements to be met by the message promoting healthy lifestyle habits that is to be used in mass media advertising, as referred to in Article 110 bis of the Food Health Regulations (Ministry of Health Supreme Decree No. 977/96), which regulates the provisions of Law No. 20.606 of 2012 on food advertising) (12 pages, in Spanish)
6.	Description of content: Draft legislative text on the graphic and communication-related requirements to be met by the message promoting healthy lifestyle habits that is to be used in mass media advertising.
7.	Objective and rationale, including the nature of urgent problems where applicable: Human health
8.	Relevant documents: <ul style="list-style-type: none">• Supreme Decree No. 977/96 of the Ministry of Health• Law No. 20.606 on the nutritional composition of foods and food advertising
9.	Proposed date of adoption: - Proposed date of entry into force: -
10.	Final date for comments: 60 days from the date of notification.

11. Texts available from: National enquiry point [] or address, telephone and fax numbers and email and website addresses, if available, of other body:

Departamento Regulatorio
Dirección General de Relaciones Económicas Internacionales
Ministerio de Relaciones Exteriores
Teatinos 180, piso 11
Tel.: (+56) 2-22827-5447
Fax: (+56)-2-22380-9494
Email: Tbt_Chile@direcon.gob.cl
<http://web.minsal.cl/consultas-publicas-vigentes/>
https://members.wto.org/crnattachments/2016/TBT/CHL/16_4833_00_s.pdf