



7 June 2022

(22-4298)

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Committee on Technical Barriers to Trade

Original: English

### NOTIFICATION

The following notification is being circulated in accordance with Article 10.6

<b>1. Notifying Member:</b> <u>EUROPEAN UNION</u> <b>If applicable, name of local government involved (Article 3.2 and 7.2):</b>
<b>2. Agency responsible:</b> European Commission <b>Name and address (including telephone and fax numbers, email and website addresses, if available) of agency or authority designated to handle comments regarding the notification shall be indicated if different from above:</b>  European Commission, EU-TBT Enquiry Point, Fax: +(32) 2 299 80 43, E-mail: <a href="mailto:grow-eu-tbt@ec.europa.eu">grow-eu-tbt@ec.europa.eu</a> Website: <a href="http://ec.europa.eu/growth/tools-databases/tbt/en/">http://ec.europa.eu/growth/tools-databases/tbt/en/</a>
<b>3. Notified under Article 2.9.2 [X], 2.10.1 [ ], 5.6.2 [ ], 5.7.1 [ ], 3.2 [ ], 7.2 [ ], other:</b>
<b>4. Products covered (HS or CCCN where applicable, otherwise national tariff heading. ICS numbers may be provided in addition, where applicable):</b> Wine products, Agricultural products, Spirit drinks
<b>5. Title, number of pages and language(s) of the notified document:</b> Proposal for a Regulation of the European Parliament and of the Council on European Union geographical indications for wine, spirit drinks and agricultural products, and quality schemes for agricultural products, amending Regulations (EU) No 1308/2013, (EU) 2017/1001 and (EU) 2019/787 and repealing Regulation (EU) No 1151/2012 (COM/2022/134 final) (77 page(s) in English, 2 page(s) in English, 2 page(s) in English, 3 page(s) in English)
<b>6. Description of content:</b> Please note that only the provisions related to technical regulations fall under the scope of the TBT Agreement. Elements pertaining to intellectual property rights, in particular to the application and/ or implementation of Geographical Indications are included in this notification as part of the legislative proposal but clearly fall outside the scope of the TBT Agreement.  The notified draft extends the scope of the original Regulation, better promotes sustainable-product designations linked to origin, reduces new forms of infringements (internet), improves enforcement and checks that consumers rely on, and modernises registration procedures. No changes are proposed to the fundamental structure of the GI systems in the European Union, thus maintaining: specificities of the schemes for GIs in the wines and spirit drinks sectors; and national enforcement within the framework of the OCR tools.
<b>7. Objective and rationale, including the nature of urgent problems where applicable:</b> This Proposal has the objectives  1) to create a unitary and exhaustive system of geographical indications, protecting the names of wine, spirit drinks and agricultural products having characteristics, attributes or

reputation linked to their place of production thus contributing to the objectives to improve the response of EU agriculture to societal demands on food sustainable production in its three dimensions of economic, environmental and social value and strengthening the current systems of geographical indications (GIs);

2) to improve consumer information so that the consumer receives reliable information and a guarantee of authenticity of such products and can readily identify them in the marketplace including in e-commerce;

3) to make the registration system of geographical indications more efficient;

4) to achieve an effective enforcement and marketing throughout the Union and in e-commerce ensuring the integrity of the internal market;

5) to establish a scheme for traditional specialities guaranteed to safeguard traditional methods of production and recipes by helping producers of traditional product in marketing and communicating the value-adding attributes of their traditional recipes and products to consumers;

6) to set out a scheme of Optional Quality Terms to facilitate the communication within the internal market on the value-adding characteristics or attributes of agricultural products by the producers.

Consumer information, labelling; Prevention of deceptive practices and consumer protection; Quality requirements

- 8. Relevant documents:** Regulation (EU) No 1308/2013 of the European Parliament and of the Council of 17 December 2013 establishing a common organisation of the markets in agricultural products and repealing Council Regulations (EEC) No 922/72, (EEC) No 234/79, (EC) No 1037/2001 and (EC) No 1234/2007 (OJ L 347, 20.12.2013, p. 671–854).

<http://eur-lex.europa.eu/legal-content/EN/TXT/?qid=1502976703496&uri=CELEX:32013R1308>

Regulation (EU) No 1151/2012 of the European Parliament and of the Council of 21 November 2012 on quality schemes for agricultural products and foodstuffs

[EUR-Lex - 32012R1151 - EN - EUR-Lex \(europa.eu\)](#)

Regulation (EU) 2019/787 of the European Parliament and of the Council of 17 April 2019 on the definition, description, presentation and labelling of spirit drinks, the use of the names of spirit drinks in the presentation and labelling of other foodstuffs, the protection of geographical indications for spirit drinks, the use of ethyl alcohol and distillates of agricultural origin in alcoholic beverages, and repealing Regulation (EC) No 110/2008

[EUR-Lex - 32019R0787 - EN - EUR-Lex \(europa.eu\)](#)

Regulation (EU) 2017/1001 of the European Parliament and of the Council of 14 June 2017 on the European Union trade mark (Text with EEA relevance.)

[EUR-Lex - 32017R1001 - EN - EUR-Lex \(europa.eu\)](#)

- 9. Proposed date of adoption:** End of 2023

**Proposed date of entry into force:** 20 days from publication in the Official Journal of the EU

- 10. Final date for comments:** 90 days from notification

**11. Texts available from: National enquiry point [ ] or address, telephone and fax numbers and email and website addresses, if available, of other body:**

European Commission,  
EU-TBT Enquiry Point,  
Fax: + (32) 2 299 80 43,

E-mail: [grow-eu-tbt@ec.europa.eu](mailto:grow-eu-tbt@ec.europa.eu)

The text is available on the EU-TBT Website : <http://ec.europa.eu/growth/tools-databases/tbt/en/>

EUR-Lex - 52022PC0134 - EN - EUR-Lex (europa.eu)

[https://members.wto.org/crnattachments/2022/TBT/EEC/22\\_3943\\_00\\_e.pdf](https://members.wto.org/crnattachments/2022/TBT/EEC/22_3943_00_e.pdf)

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