

WORLD TRADE ORGANIZATION

G/TBT/N/KEN/282

1 March 2011

(11-1045)

Committee on Technical Barriers to Trade

Original: English

NOTIFICATION

The following notification is being circulated in accordance with Article 10.6

1.	Member to Agreement notifying: <u>KENYA</u> If applicable, name of local government involved (Article 3.2 and 7.2):
2.	Agency responsible: Kenya Bureau of Standards (KEBS) Name and address (including telephone and fax numbers, email and website addresses, if available) of agency or authority designated to handle comments regarding the notification shall be indicated if different from above:
3.	Notified under Article 2.9.2 [], 2.10.1 [X], 5.6.2 [], 5.7.1 [], other:
4.	Products covered (HS or CCCN where applicable, otherwise national tariff heading. ICS numbers may be provided in addition, where applicable): Alcoholic drinks (HS: 22; ICS: 67.160.10)
5.	Title, number of pages and language(s) of the notified document: The alcoholic drinks Control (Licensing) regulations, 2010: Legal Notice No. 206: 2010 (8 pages, in English).
6.	Description of content: The objective of these regulations is to control the production, manufacture, sale, labelling, promotion, sponsorship and consumption of alcoholic drinks.
7.	Objective and rationale, including the nature of urgent problems where applicable: (a) Protect the health of individuals (b) Protect the consumers of alcoholic drinks from misleading and deceptive inducements (c) Protect the health of persons under the age of 18 years (d) Inform and educate the public on health effects of alcohol abuse (e) Adopt and implement measures to eliminate illicit trade in alcohol like smuggling (f) Promote and provide for treatment and rehabilitation programmes (g) Promote research and dissemination of relevant information.
8.	Relevant documents: 1. The Food, Drugs and Chemical Substances Act; Cap 254:1965 2. The Alcoholic Drinks Control Act 2010 3. Publication in which the notification is published when adopted: Kenya Gazette
9.	Proposed date of adoption: } Proposed date of entry into force: } Adopted Immediately
10.	Final date for comments: N/A

11. Text available from: National enquiry point [X], or address, telephone and fax numbers, e-mail and web-site addresses, if available of the other body:

Kenya Bureau of Standards,
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WTO/TBT National Enquiry Point
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