



12 July 2021

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**Informal Working Group on Trade and Gender**

Original: English

## **INFORMAL WORKING GROUP ON TRADE AND GENDER**

### CONVENING NOTICE

#### *Revision*

The following revised Convening Notice dated 12 July 2021, is being circulated on behalf of Iceland, Botswana, and El Salvador.

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The Informal Working Group on Trade and Gender will hold its fourth regular meeting of 2021, in room W and through the Interprefy platform, on Friday, 16 July 2021 starting at 10 a.m.

The following items are proposed for the agenda:

#### **1 ADOPTION OF THE AGENDA**

#### **2 EXCHANGE WITH PAMELA COKE-HAMILTON, EXECUTIVE DIRECTOR OF THE INTERNATIONAL TRADE CENTRE**

#### **3 AID FOR TRADE: SUPPORTING THE DELIVERY OF THE WORK PROGRAMME ON GENDER**

3.1. Setting the scene: Presentation by WTO Secretariat: Women's Economic Empowerment – An Inherent Part of Aid for Trade

3.2. Regional perspectives:

- a. Presentation by Australia: Experiences in the Pacific and South East Asia;
- b. Presentation by Korea: Korea's experiences in SheTrades West Africa;
- c. Presentation by Islamic Development Bank: Aid-for-Trade Initiative for the Arab States (AFTIAS 2.0 Program) and Gender Equality & Women's Empowerment.

3.3. Global perspectives: Presentation by ITC: SheTrades Global Programme

3.4. Capacity building:

- a. Presentation by Canada: Gender Statistics, Economic Participation and Trade;
- b. Presentation by the United States: Capacity building programmes to promote women's economic empowerment through commercial and economic reforms;
- c. Presentation by UNCTAD: Sharing technical assistance experience on trade and gender;
- d. Presentation by WTO Secretariat: New WTO training strategy on trade and gender;
- e. Capacity building case story: Empowering South Asian Women Entrepreneurs through Trade and Technology.

3.5. E-commerce:

- a. Presentation by EIF and UNESCAP: Joint E-Commerce Capacity Building Programme for Women-led SMEs in South Asia;
- b. Presentation by El Salvador: Women and E-commerce: El Salvador's experience.

**4 DISCUSSION ON MC12 OUTCOME ON TRADE AND GENDER**

**5 OTHER BUSINESS**

5.1. Preparations for the Fifth IWG Meeting scheduled on 23 September 2021 – Co-Chairs Communication

5.2. Update by the WTO Secretariat on its current work on trade and gender

Kindly note that the meeting will allow for both virtual participation via the Interprefy platform as well as in-person participation.

To attend in person, you are encouraged to register 48 hours in advance of the meeting. The registration link is available on the Meetings Calendar on the WTO website. Places will be given on a first come first served basis.

To attend virtually, a technical guide for remote participation through Interprefy is available on the website:

[HTTPS://WWW.WTO.ORG/LIBRARY/EVENTS/INTERPREFY\\_TECHNICAL\\_NOTE/WTO\\_INTERPREFY\\_DELEGATE\\_GUIDE\\_E.PDF](https://www.wto.org/library/events/interprefy_technical_note/wto_interprefy_delegate_guide_e.pdf)

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