



**Committee on Trade and Development  
Aid for Trade**

**2019 GLOBAL REVIEW  
AID-FOR-TRADE MONITORING EXERCISE**

**"SUPPORTING ECONOMIC DIVERSIFICATION AND EMPOWERMENT FOR INCLUSIVE,  
SUSTAINABLE DEVELOPMENT THROUGH AID FOR TRADE"**

BACKGROUND NOTE BY THE OECD AND WTO SECRETARIATS<sup>1</sup>

**1 INTRODUCTION**

1.1. The aim of this background note is to outline the monitoring and evaluation (M&E) exercise that will underpin the 2019 Global Review of Aid for Trade. The theme of the 2018-2019 Aid-for-Trade Work Programme and the 2019 Global Review of Aid for Trade is: "Supporting economic diversification and empowerment for inclusive, sustainable development through Aid for Trade". The next M&E exercise will explore this theme in detail. The M&E will also complement the on-going Review of Aid for Trade Achievements.

**2 OVERVIEW**

2.1. The 2018-2019 Aid-for-Trade Work Programme (WT/COMTD/AFT/W/75) is built around, and will lead to, the 2019 Global Review of Aid for Trade. Past Global Reviews have been informed by a joint OECD-WTO monitoring and evaluation (M&E) exercise that has surveyed Aid-for-Trade implementation by partner countries, bilateral and multilateral donors, South-South partners and regional economic communities. Efforts have been made to reach out to the private sector and to engage a broad range of stakeholders in the M&E exercise. Information collected by the M&E exercise have been analysed and reported at past Global Reviews in a joint OECD-WTO publication: "Aid for Trade at a Glance". The 2019 Global Review of Aid for Trade, to be held in mid-2019, will follow the same approach, using the M&E exercise to inform discussion at the Global Review meeting, and as the basis for a further edition of the "Aid for Trade at a Glance" publication.

2.2. The M&E exercise will seek to further develop analysis on how trade can contribute to economic diversification and empowerment, with a focus on eliminating extreme poverty, particularly through the effective participation of women and youth, and how Aid for Trade can contribute to that objective by addressing supply-side capacity and trade-related infrastructure constraints, including for Micro, Small and Medium-sized Enterprises (MSMEs) notably for those MSMEs in rural areas.

**3 MONITORING AND EVALUATION SURVEY THEMES**

3.1. The M&E exercise will focus on three main themes: Aid-for-Trade priorities and how these have changed since the last monitoring exercise; Aid-for-Trade support for economic diversification; and Aid-for-Trade support for economic empowerment. Analysis of Aid-for-Trade financing will focus on the six Aid-for-Trade categories defined in the 2006 Aid for Trade Task Force Recommendations.<sup>2</sup>

<sup>1</sup> This document has been prepared under both Secretariats' own responsibility and is without prejudice to the positions of Members or to their rights and obligations under the WTO.

<sup>2</sup> Trade policy and regulation, trade development, trade-related infrastructure, building productive capacity, trade-related adjustment and other trade-related needs. (WT/AFT/1).

3.2. The first topic to be surveyed is how and why Aid-for-Trade priorities have changed since 2016. It will explore factors driving these changes (such as the 2030 Sustainable Development Agenda, industrialization, and regional trade integration objectives), and how changes are being mainstreamed into national and regional development planning frameworks and policies. On the donor and South-South partner side, the exercise will assess changes in donor programming such as priority partners and themes, and changes in approach. Aid-for-Trade flows will be analysed with a view to understanding current trends and future projections.

3.3. The second topic to be surveyed is Aid-for-Trade support for economic diversification. It gives an opportunity for partner countries to highlight economic diversification objectives in their national or regional development strategies and how Aid-for-Trade support received is aligned with these priorities. Likewise donors and south-south partners will be encouraged to elaborate if and how economic diversification is reflected in their policies and programmes. Other factors reviewed will include those that may have contributed to the success of support provided or received, impacts reported, main donors or south-south partners providing support in this thematic area and future support needs for economic diversification.

3.4. The third topic to be surveyed is Aid-for-Trade support for economic empowerment. The questionnaire examines three dimensions to economic empowerment: micro, small and medium-sized enterprises, women's economic empowerment and youth empowerment. Similar to questions on economic diversification, it will ask partner countries to highlight economic diversification objectives in their national or regional development strategies and how Aid-for-Trade support received is aligned with these priorities. It will encourage donors and south-south partners to elaborate if and how economic empowerment is reflected in their policies and programmes. Other factors reviewed include those that may have contributed to the success of support provided or received, impacts reported, main donors or south-south partners providing support in this thematic area and future support needs for economic empowerment.

#### **4 APPROACH**

4.1. This M&E exercise is a self-assessment exercise. Respondents are invited to complete questionnaires.

#### **5 WHO WILL BE SURVEYED?**

5.1. Questionnaires will be disseminated using an electronic survey tool and completed on-line.

5.2. The self-assessment questionnaires will be distributed to the following recipients:

- Partner countries;
- Donors (Bilateral, Regional and Multilateral);
- South-South partners; and
- Regional economic communities and transport corridors.

5.3. Outreach efforts will be undertaken with all stakeholders to publicize the exercise and to assist Members in responding.

5.4. The deadline for the submission of completed monitoring formats is 31 December 2018. Submissions will still be accepted until 31 January 2019.

#### **6 HOW WILL THE INFORMATION COLLECTED BE USED?**

6.1. All information collected through the monitoring and evaluation exercise will be made publicly available through the website <http://www.aid4trade.org>. Information collected will be examined and an analysis of it published in a joint OECD-WTO publication "Aid for Trade at a Glance 2019".

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