

**ACTIVITÉS DE COOPÉRATION TECHNIQUE: RENSEIGNEMENTS  
COMMUNIQUÉS PAR LES MEMBRES**

SUISSE

La communication ci-après, datée du 14 septembre 2021, est distribuée à la demande de la délégation de la Suisse.

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**1 INTRODUCTION**

1. Sur la base de son mandat légal, l'Institut fédéral suisse de la propriété intellectuelle (ci-après "l'IPI") participe à la coopération technique dans le domaine de la propriété intellectuelle. Cette coopération s'effectue soit de manière indépendante, soit en collaboration avec d'autres institutions nationales et internationales. La coopération technique dans le domaine de la propriété intellectuelle favorise un fonctionnement plus efficace des autorités compétentes en matière de propriété intellectuelle dans les pays partenaires. Cela peut se faire, par exemple, au moyen de la formation des employés concernés, ou d'une aide pour l'élaboration et la mise en œuvre de la législation.

2. Les réformes dans le domaine de la propriété intellectuelle visent à créer un environnement plus propice aux affaires afin d'améliorer la situation socioéconomique des pays concernés. Il s'agit, en particulier:

- a. de renforcer le climat de l'investissement, promouvoir l'accès à de nouveaux secteurs et marchés, stimuler les industries créatives et promouvoir la recherche et l'innovation;
- b. de développer les technologies et le transfert de connaissances; et
- c. de prévenir le piratage et le commerce des marchandises de contrefaçon (médicaments, pièces automobiles et piles, par exemple) afin de mieux protéger la santé des personnes et l'environnement.

3. La coopération technique de la Suisse dans le domaine de la propriété intellectuelle vise à protéger la propriété intellectuelle dans les pays partenaires d'une manière appropriée, efficace, calculable et facilement applicable. Cela suppose d'évaluer et d'équilibrer les avantages économiques et les intérêts de tous les acteurs concernés par les droits de propriété intellectuelle. En outre, ces objectifs devraient contribuer à la mise en œuvre du Programme de développement durable à l'horizon 2030.

4. Le Programme global pour la propriété intellectuelle (GPIPR), financé par le Secrétariat d'État suisse à l'économie (SECO), aide les pays en développement et les pays les moins avancés, ainsi que les économies émergentes, à mettre en place une protection efficace et effective des droits de propriété intellectuelle, afin de soutenir le développement économique et de faciliter la mise en œuvre de l'Accord de l'OMC sur les aspects des droits de propriété intellectuelle qui touchent au commerce (ADPIC).

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## ANNEX<sup>1</sup>

<b>Name of programme or project</b>	<b>Colombian-Swiss Intellectual Property Project (COLIPRI) Phase II</b>
<b>Date and end date</b>	1 October 2019 - 30 September 2023
<b>Beneficiary Member(s) or observer(s)</b>	Colombia
<b>Brief description</b>	This is a project under the Global Program for Intellectual Property Rights (GPIPR). The overall goal of the project is "to contribute that entrepreneurs, creators, researchers and producers in Colombia benefit from an improved intellectual property system".
<b>Beneficiary institution or audience</b>	Superintendencia de Industria y Comercio (SIC), Colombia, Dirección Nacional de Derecho de Autor (DNDA), Colombia, Selected public sector, private sector and academia representatives.
<b>Technical cooperation provider(s)</b>	State Secretariat for Economic Affairs (SECO), Swiss Federal Institute of Intellectual Property (IPI)
<b>Outputs or impact</b>	<p>Under Component A, "The national IP Policy has been updated, is being implemented and enforced according to its action plan":</p> <ul style="list-style-type: none"> <li>• Completed a consultancy report for updating the outdated (2008) National IP Strategy: first draft of new National IP strategy (2021) and action plan available and consulted with interest groups;</li> <li>• Conducting a legal gap analysis of industrial design legislation and of its compatibility with the Hague system;</li> <li>• Facilitating experience-sharing among institutions with jurisdictional functions: SIC (industrial property), DNDA (copyright) and Instituto Colombiano Agropecuario - ICA (plant varieties) in order to strengthen jurisdictional functions.</li> <li>• Evaluating 12 handicraft geographical indication products using the GI impact assessment methodology.</li> <li>• Started transcribing video court hearings regarding industrial property to make jurisprudence available in a public database.</li> </ul> <p>Under Component B, "IPR registration and administration entities provide efficient and user-friendly services":</p> <ul style="list-style-type: none"> <li>• Organizing a virtual training and experience-sharing between Swiss and Colombian trademark examiners on the Nice Classification and non-traditional trademarks;</li> <li>• Organizing a virtual training and experience-sharing between Swiss and Colombian industrial design examiners on the Hague Agreement;</li> <li>• Organizing a virtual training and experience-sharing between Swiss and Colombian specialists in the field of plant varieties;</li> <li>• Drafted a study on the non-payment of copyright remuneration to CMOs and a guide on best practice for CMOs and on oversight for the DNDA.</li> </ul> <p>Under Component C, "IPR entities, academia and private sector representatives promote the acquisition, use and transfer of IPRs to potential users":</p> <ul style="list-style-type: none"> <li>• Creating promotional videos on copyright for the DNDA.</li> <li>• Supporting the first regional virtual training on Geographical Indications for Latin America.</li> </ul>
<b>Website for further information</b>	<a href="https://www.ige.ch/en/law-and-policy/development-cooperation/current-projects/colombia-phase-2?L=3">https://www.ige.ch/en/law-and-policy/development-cooperation/current-projects/colombia-phase-2?L=3</a>
<b>Contact point for further information</b>	Nathalie Hirsig: <a href="mailto:Nathalie.Hirsig@ipi.ch">Nathalie.Hirsig@ipi.ch</a>

<sup>1</sup> In English only.

Name of programme or project	Colombian-Swiss Intellectual Property Project (COLIPRI) Phase II
Name of programme or project	Albanian-Swiss Intellectual Property Project (ALSIP)
<b>Date and end date</b>	1 March 2020 - 29 February 2024
<b>Beneficiary Member(s) or observer(s)</b>	Albania
<b>Brief description</b>	This is a project under the Global Program for Intellectual Property Rights (GPIPR). The overall goal of the project is "to contribute that entrepreneurs, creators, researchers and producers in Albania benefit from effective protection of IP objects."
<b>Beneficiary institution or audience</b>	General Directorate of Industrial Property (GDIP) (Ministry of Finance and Economy) Copyright Directorate (Ministry of Culture) Other selected partners of the national IP system.
<b>Technical cooperation provider(s)</b>	State Secretariat for Economic Affairs (SECO) Swiss Federal Institute of Intellectual Property (IPI)
<b>Outputs or impact</b>	<p>Under Component A, "Improved IP legislation and effective implementation of the national IP strategy contribute to better framework conditions for investment and innovation":</p> <ul style="list-style-type: none"> <li>Assessment of the national Geographical Indication System as a contribution to the Government of Albania's updated National IP Strategy of Albania (2021-2025). Support provided for regional presentations of the updated National IP Strategy of Albania.</li> <li>Drafting a by-law on Geographical Indication certification.</li> </ul> <p>Under Component B, "Well-functioning intellectual property rights (IPRs) registration and administration entities provide efficient and user-friendly services":</p> <ul style="list-style-type: none"> <li>Translation of the Nice Classification for trademarks into Albanian.</li> </ul> <p>Under Component C, "IPR entities, private and academia representatives are strengthened in the promotion, acquisition, use and transfer of IPRs to potential users":</p> <ul style="list-style-type: none"> <li>Translating the "Guide to Assessing Conditions and Impacts of Geographical Indications" into Albanian.</li> </ul>
<b>Website for further information</b>	<a href="https://www.ige.ch/en/law-and-policy/development-cooperation/current-projects/albania?L=0%22">https://www.ige.ch/en/law-and-policy/development-cooperation/current-projects/albania?L=0%22</a>
<b>Contact point for further information</b>	Olga Allemann: <a href="mailto:Olga.Allemann@ipi.ch">Olga.Allemann@ipi.ch</a> Nathalie Hirsig: <a href="mailto:Nathalie.Hirsig@ipi.ch">Nathalie.Hirsig@ipi.ch</a>

<b>Name of programme or project</b>	<b>Indonesian-Swiss Intellectual Property Project (ISIP) Phase II</b>
<b>Date and end date</b>	2 May 2017 - 31 July 2021
<b>Beneficiary Member(s) or observer(s)</b>	Indonesia
<b>Brief description</b>	<p>This is a project under the Global Program for Intellectual Property Rights (GPIPR). Selected thematic areas of high relevance included:</p> <ul style="list-style-type: none"> <li>• Further support to the intellectual property expertise of the DGIP in examining patent applications and preventing IP disputes;</li> <li>• Provision of advice to the revision of IPR policy frameworks;</li> <li>• Strengthening of the capacities of the DGIP to provide internal trainings and external information to IPR users;</li> <li>• Provision of advice on the use of IPRs to selected private sector and civil society partners;</li> <li>• Support to producers of GI value chain products with tailor-made trainings on market access, quality control, and organisational development; and</li> <li>• Capacity-building of Collective Management Organizations.</li> </ul>
<b>Beneficiary institution or audience</b>	Directorate General of Intellectual Property, Indonesia, Selected private sector and civil society partners
<b>Technical cooperation provider(s)</b>	State Secretariat for Economic Affairs (SECO), Swiss Federal Institute of Intellectual Property (IPI)
<b>Outputs or impact</b>	<ul style="list-style-type: none"> <li>• Overall, intellectual property (IP) users as well as the 5 supported private sector and civil society partners and 2 leading polytechnic institutes perceive improved IP commercialisation conditions and better rules and regulations in the Indonesian creative economy sector. Most significantly, the implementing regulations on royalty management by Collective Management Organizations have been passed by the government (in the music sector) or are about to be passed (literature sector).</li> <li>• The private sector associations and civil society partners have improved their IP capacity, deliver better services to their members, have stronger organisational management skills, and have extended their network to relevant national and international partners.</li> <li>• As a consequence of a training provided on the enforcement of Geographical Indications (GI), the DGIP requested ORIGIN (the international GI organisation) for assistance to join the Geneva Act of the Lisbon Agreement, which will allow Indonesian GI products to receive protection and better market access in all member states of this Act.</li> <li>• The supported GI management organisations of Tenun Ikat Sikka and Bali Amed Salt have considerably improved their GI management skills, organisational management, and expanded their market access and network (nationally and internationally). They have improved their income by increasing both production quantity and prices, leading to more households engaging in GI production.</li> <li>• The University of Padjadjaran (UNPAD) has incorporated the developed postgraduate GI course into its curriculum, allocated human and financial resources to manage it in the long term, and conducts the course annually by itself, making use of the international expert network provided through the project. The education of GI experts contributes to addressing the currently perceived lack of GI experts in Indonesia.</li> <li>• Some unintended positive effects of the project can be observed: the foundation of one trading company specialised in GI products, the foundation of an IP consulting firm consisting of former project collaborators and partners, and the foundation of a Technology Transfer and IP Center (Sentra KI) at the Polytechnic Institute of Kendal, now actively protecting its inventions and innovations and engaging in IP commercialisation.</li> </ul>
<b>Website for further information</b>	<a href="https://www.ige.ch/fileadmin/user_upload/recht/entwicklungszusammenarbeit/factsheet_indonesia_phase_2.pdf">https://www.ige.ch/fileadmin/user_upload/recht/entwicklungszusammenarbeit/factsheet_indonesia_phase_2.pdf</a>
<b>Contact point for further information</b>	Reto Meili: <a href="mailto:Reto.Meili@ipi.ch">Reto.Meili@ipi.ch</a>

<b>Name of programme or project</b>	<b>Iranian-Swiss Intellectual Property Project (IRSIP)</b>
<b>Date and end date</b>	1 January 2020 - 31 December 2023
<b>Beneficiary Member(s) or observer(s)</b>	Iran
<b>Brief description</b>	The overall objective of the IRSIP is to strengthen the Iranian intellectual property system, to improve business competitiveness and commercialization of intellectual property assets, and to make a positive impact on Iran's economic development.
<b>Beneficiary institution or audience</b>	<ul style="list-style-type: none"> <li>• Iranian Intellectual Property Centre (IPC), Iranian Copyright Office, and other selected partners of the national IP system</li> <li>• Selected private sector representatives</li> </ul>
<b>Technical cooperation provider(s)</b>	Swiss Federal Institute of Intellectual Property (IPI)

Name of programme or project	Iranian-Swiss Intellectual Property Project (IRSIP)
<b>Outputs or impact</b>	<p>Under Component A, "Laws, rules, strategies, and procedures to support the protection and commercialization of IPRs and the development of the creative economy are strengthened":</p> <ul style="list-style-type: none"> <li>• One desk study on CMOs' roles &amp; functions produced by IPI experts for the Copyright Office of Iran and literary and artistic right holders.</li> <li>• Two virtual trainings conducted for the Iranian Copyright Office on the topic of Collective Management Organizations (CMOs) and supervision of them in which the Swiss Copyright Division's experiences on the topic were shared and policy advice was provided to its Iranian counterpart.</li> <li>• Two virtual trainings and needs assessment sessions on CMOs with private sector representatives in the Iranian film and music sector.</li> <li>• Comments provided on the CMO provisions of the Iranian Copyright Bill by a Swiss expert.</li> <li>• Two by-law proposals for CMO establishment in Iran (one in the music and one in the film sector).</li> </ul> <p>Under Component B, "Iran's IP protection system is improved for its users":</p> <ul style="list-style-type: none"> <li>• Three tailor-made virtual trainings provided by an IPI expert to the patent examiners of the Iranian Intellectual Property Centre (IPC) on the specific topics requested by them.</li> <li>• Written questions of the IPC trademark office answered by IPI experts.</li> <li>• Five tailor-made virtual trainings provided by an IPI expert to the trademark registrars of the Iranian Intellectual Property Centre (IPC) on the specific topics requested by them.</li> </ul> <p>Under Component C, "The economic value, business competitiveness, and sustainability of registered Iranian geographical indications (GIs) are recognized and demonstrated":</p> <ul style="list-style-type: none"> <li>• Evaluation and analysis of 27 Iranian agro-food and handicraft GI products using the GI impact assessment methodology and through interviews with GI holders and other value chain stakeholders.</li> <li>• Presentation of the analysis results of 27 Iranian GI products in a high-level virtual meeting consisting of the Iranian IPC, Ministry of Agriculture, Ministry of Cultural Heritage, Handicrafts and Tourism, Ministry of Cooperatives and Labour, Ministry of Industry, Mine and Trade as well as the experts, and five candidates selected for the shortlist.</li> <li>• Five virtual interviews with value chain stakeholders of the shortlisted GI candidates.</li> <li>• Seven trainings on GI system management for public and private stakeholders.</li> <li>• Two trainings for IPC and other relevant ministries introducing the Geneva Act of Lisbon Agreement on Geographical Indications.</li> <li>• Validation of the final selection of two GI products as pilots for project intervention in a virtual meeting with IPC and other relevant ministries.</li> <li>• One assessment study on following the identification of Iranian GIs including their strengths and weaknesses as well as an intervention plan for strengthening the two selected GI value chains.</li> <li>• Funding and mandating the translation of an FAO publication on GIs from English into Farsi as an information source for the public and private sector.</li> </ul>
<b>Website for further information</b>	<a href="https://www.ige.ch/en/law-and-policy/development-cooperation/current-projects/iran">https://www.ige.ch/en/law-and-policy/development-cooperation/current-projects/iran</a>
<b>Contact point for further information</b>	Zeinab Ghafouri: <a href="mailto:Zeinab.Ghafouri@ipi.ch">Zeinab.Ghafouri@ipi.ch</a>

<b>Name of programme or project</b>	<b>Peruvian-Swiss Intellectual Property Project (PESIPRO)</b>
<b>Date and end date</b>	1 June 2019 - 28 November 2021
<b>Beneficiary Member(s) or observer(s)</b>	Peru
<b>Brief description</b>	<p>The Peruvian-Swiss Intellectual Property Project (PESIPRO) is a project under the Global Program for Intellectual Property Rights (GPIPR), which began in June 2019 and has a duration of 2.5 years until November 2021. The overall objective of the PESIPRO is to strengthen the use of selected IPRs in Peru in order to contribute to higher competitiveness, enable further added value of Peruvian products, and to have an overall positive impact on Peruvian economic development.</p> <p>The following is an overview of the project components including thereunder a shortlist of activities that have been implemented in the reporting period.</p> <p>The project focuses on supporting Indecopi in its efforts to increase the use of IPRs in the private sector and society through:</p> <ul style="list-style-type: none"> <li>• Building the capacity of Indecopi, producers of GI products, as well as trade and export institutions to improve the valuation of Peruvian GI products;</li> <li>• Raising the awareness of creative economy associations and related government agencies on the use and benefits of copyright protection; and</li> <li>• Providing advice to Peruvian SMEs, increasing their awareness of the use of patent protection, and increasing the number of patent applications from the private sector.</li> </ul>
<b>Beneficiary institution or audience</b>	Peruvian National Institute for the Defence of Competition and Protection of Intellectual Property – Indecopi, Selected private sector partners
<b>Technical cooperation provider(s)</b>	State Secretariat for Economic Affairs (SECO), Swiss Federal Institute of Intellectual Property (IPI)
<b>Outputs or impact</b>	<ul style="list-style-type: none"> <li>• Analysis of Café de Villa Rica green beans and recommendations with regard to developing their Geographical Indication.</li> <li>• Virtual training: Market Access and Added Value of GI Certified Coffee (for organizations in the coffee sector).</li> <li>• Concept note to support the development of the Geographical Indication for Cacao Amazonas Peru.</li> <li>• Production of interactive manuals/guides and videos on copyright for associations of creative industries.</li> <li>• Economic study on the importance of copyright-based creative industries.</li> <li>• IP commercialization and patent search training for Red CATI.</li> <li>• Development of 6 free virtual courses in intellectual property for private sector actors and the general public.</li> </ul>
<b>Website for further information</b>	<a href="https://www.ige.ch/en/law-and-policy/development-cooperation/current-projects/peru?L=3">https://www.ige.ch/en/law-and-policy/development-cooperation/current-projects/peru?L=3</a>
<b>Contact point for further information</b>	Reto Meili: <a href="mailto:Reto.Meili@ipi.ch">Reto.Meili@ipi.ch</a>

Name of programme or project	WIPO Searches
<b>Date and end date</b>	16 July 2012 - 31 December 2024
<b>Beneficiary Member(s) or observer(s)</b>	Afghanistan; Albania; Algeria; Andorra; Angola; Antigua and Barbuda; Argentina; Armenia; Azerbaijan; Bahamas; Kingdom of Bahrain; Bangladesh; Barbados; Belarus; Belize; Benin; Bhutan; Plurinational State of Bolivia; Bosnia and Herzegovina; Botswana; Brazil; Brunei Darussalam; Burkina Faso; Burundi; Cabo Verde; Cambodia; Cameroon; Central African Republic; Chad; Chile; China; Colombia; Comoros; Congo; Costa Rica; Côte d'Ivoire; Cuba; Curaçao; Democratic Republic of the Congo; Djibouti; Dominica; Dominican Republic; Ecuador; Egypt; El Salvador; Equatorial Guinea; Eswatini; Ethiopia; Fiji; Gabon; The Gambia; Georgia; Ghana; Grenada; Guatemala; Guinea; Guinea-Bissau; Guyana; Haiti; Holy See; Honduras; Hong Kong, China; India; Indonesia; Iran; Iraq; Israel; Jamaica; Jordan; Kazakhstan; Kenya; Republic of Korea; the State of Kuwait; Kyrgyz Republic; Lao People's Democratic Republic; Lebanese Republic; Lesotho; Liberia; Libya; Macao, China; Madagascar; Malawi; Malaysia; Maldives; Mali; Mauritania; Mauritius; Mexico; Republic of Moldova; Mongolia; Montenegro; Morocco; Mozambique; Myanmar; Namibia; Nepal; Nicaragua; Niger; Nigeria; Republic of North Macedonia; Oman; Pakistan; Panama; Papua New Guinea; Paraguay; Peru; Philippines; Qatar; Russian Federation; Rwanda; Saint Kitts and Nevis; Saint Lucia; Saint Vincent and the Grenadines; Samoa; Sao Tomé and Príncipe; Kingdom of Saudi Arabia; Senegal; Serbia; Seychelles; Sierra Leone; Singapore; Solomon Islands; Somalia; South Africa; South Sudan; Sri Lanka; Sudan; Suriname; Syrian Arab Republic; The Separate Customs Territory of Taiwan, Penghu, Kinmen and Matsu; Tajikistan; Tanzania; Thailand; Timor-Leste; Togo; Tonga; Trinidad and Tobago; Tunisia; Turkey; Uganda; Ukraine; United Arab Emirates; Uruguay; Uzbekistan; Vanuatu; Bolivarian Republic of Venezuela; Viet Nam; Yemen; Zambia; Zimbabwe
<b>Brief description</b>	Since 1987, the IPI has been participating in the WIPO Patent Information Services for Developing Countries (WPIS), set up by WIPO, and has handled individual requests for patent information (state-of-the-art search reports). Additionally, since 1 January 2011, the IPI has been participating in the International Cooperation on Examination (ICE) part of WPIS. The IPI thus not only provides "state-of-the-art search reports," but also "search and examination reports." These types of reports are provided to facilitate national patent applications in the beneficiary countries. The programme supports the national patent offices in building their competence in search and examination procedures, and helps to strengthen the patent system and legal certainty worldwide.
<b>Beneficiary institution or audience</b>	IP offices of developing and least developed countries
<b>Technical cooperation provider(s)</b>	Swiss Federal Institute of Intellectual Property
<b>Outputs or impact</b>	<ol style="list-style-type: none"> <li>1. Supporting national patent authorities in developing countries in increasing their competence in the area of search and examination procedures, and thus strengthening the patent system and legal certainty worldwide.</li> <li>2. Supporting research institutions and national patent authorities in developing countries in the use of patent information and in establishing a functioning protection of intellectual property in order to promote innovation.</li> </ol>
<b>Website for further information</b>	
<b>Contact point for further information</b>	Martin Girsberger: <a href="mailto:Martin.Girsberger@ipi.ch">Martin.Girsberger@ipi.ch</a>



<b>Name of programme or project</b>	<b>Global Program for Intellectual Property Rights (GPIPR)</b>
<b>Date and end date</b>	7 June 2018 - 31 December 2024
<b>Beneficiary Member(s) or observer(s)</b>	Albania; Brazil; Colombia; Ghana; Indonesia; Myanmar; Peru; Serbia; South Africa
<b>Brief description</b>	<p>Most of Switzerland's bilateral technical cooperation in the area of intellectual property (IP) is carried out through projects financed by the Swiss State Secretariat for Economic Affairs (SECO) and implemented by the Swiss Federal Institute of Intellectual Property (IPI), based on the Global Program for Intellectual Property Rights (GPIPR). The GPIPR supports developing and least developed countries as well as emerging economies in building an efficient and effective protection of intellectual property rights to support economic development and facilitate the implementation of the Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS) of the World Trade Organization (WTO).</p> <p>IP-supportive regimes and systems are fundamental for creating sound framework conditions for sustainable trade. IP is central to promote innovation and the development of new goods, services and production methods. IP provides the incentives necessary to pursue further research and development, and creative works. Insofar, it is part of a sound foundation for a prosperous private sector, helpful for attracting international investors as well as for protecting local knowledge.</p> <p>IP is a central element of today's world-trade system and follows standards set out by the WTO's TRIPS Agreement, as the dedicated instrument for IP. IP is also an important topic in trade negotiations to create a level playing field for all actors involved and to ensure that pirated goods are not exchanged in legitimate trading channels. In order to facilitate the implementation of the TRIPS Agreement, developed countries, like Switzerland, have committed to providing technical and financial cooperation for developing and least developed countries. The GPIPR program is SECO's response to this commitment.</p>
<b>Beneficiary institution or audience</b>	Relevant entities and private stakeholders in Albania, Colombia, Ghana, Indonesia, Myanmar, Peru, Serbia and South Africa.
<b>Technical cooperation provider(s)</b>	Swiss State Secretariat for Economic Affairs (SECO), Swiss Federal Institute of Intellectual Property (IPI)
<b>Outputs or impact</b>	<p>The overall goal of the GPIPR is to contribute to an improved IP regime in developing and least developed countries as well as emerging economies. While IP offices may be the main direct beneficiaries of the program in most cases, other actors also benefit from the interventions under the GPIPR, such as ministries of agriculture, customs or police agencies, judicial institutions, universities, IP-related organizations and associations, SMEs, and wider producer groups. The GPIPR can offer support related to the following areas:</p> <ul style="list-style-type: none"> <li>A) advising on IP policy, strategy and legislation for all IP rights;</li> <li>B) improving IP administration and good governance;</li> <li>C) assisting owners in the use IP rights;</li> <li>D) improving enforcement of IP rights; and</li> <li>E) facilitating knowledge and technology transfer.</li> </ul>
<b>Website for further information</b>	<a href="https://www.ige.ch/en/law-and-policy/development-cooperation/current-projects/global-program-for-intellectual-property-rights">https://www.ige.ch/en/law-and-policy/development-cooperation/current-projects/global-program-for-intellectual-property-rights</a>
<b>Contact point for further information</b>	SECO: <a href="mailto:info.wehu.cooperation@seco.admin.ch">info.wehu.cooperation@seco.admin.ch</a> IPI: Martin Girsberger <a href="mailto:martin.girsberger@ipi.ch">martin.girsberger@ipi.ch</a>

<b>Name of programme or project</b>	<b>Swiss-Serbian Intellectual Property Project (SSIP) Phase II</b>
<b>Date and end date</b>	22 June 2017 - 31 December 2021
<b>Beneficiary Member(s) or observer(s)</b>	Serbia
<b>Brief description</b>	<p>This is a project under the Global Program for Intellectual Property Rights (GPIPR). The project's selected areas of cooperation include:</p> <ul style="list-style-type: none"> <li>• Increasing the demand of IP users to protect and capitalise on their IPRs;</li> <li>• Improving the legal and institutional framework as well as the enforcement of GIs in order to facilitate the economic and social benefits of producers and consumers; and</li> <li>• Strengthening capacities for the market valorisation of GI products to better market traditional products for the benefit of rural and artisanal communities.</li> </ul>
<b>Beneficiary institution or audience</b>	<p>Ministry of Science, Education and Technological development  Ministry of Agriculture, Serbian Intellectual Property Office (IPO)  Serbian Ministry of Agriculture and Water Management  National Association of Producers of geographical indications "Original".</p>
<b>Technical cooperation provider(s)</b>	<p>State Secretariat for Economic Affairs (SECO)  Swiss Federal Institute of Intellectual Property (IPI)</p>

Name of programme or project	Swiss-Serbian Intellectual Property Project (SSIP) Phase II
<b>Outputs or impact</b>	<p>Under Component A, "Improved GI legal and institutional framework to facilitate the economic and social benefits of GI producers and consumers":</p> <ul style="list-style-type: none"> <li>• A module on the certification of geographical indications was created by the project. The 140 people who participated in the first year of the certification academy were trained online in improving the practice and policy of GI governance and quality control. 38 participants have passed the examination and have obtained a certification of a controller.</li> <li>• A quality assurance model for non-food GIs and traditional handicraft products was designed and introduced.</li> <li>• Institutionalization plan for the quality assurance for the non-food GIs was recognized and implemented by key stakeholders.</li> <li>• The guidelines for the implementation of the flexibility rules targeting food business operators, inspectors and other small traditional producers of milk and dairy were adopted and published.</li> </ul> <p>Under Component B, "Strengthened capacities for market valorisation of GI products":</p> <ul style="list-style-type: none"> <li>• A number of promotional activities, trade fairs and social media marketing campaigns have been carried out for a dozen Serbian Geographical Indications.</li> <li>• With the support of the project, Original Serbian Association of GI producers has: <ul style="list-style-type: none"> <li>○ developed a new marketing and communication strategy;</li> <li>○ started online sales and a marketing campaign;</li> <li>○ been able to further its outreach through social networks – Instagram and Facebook;</li> <li>○ started an online shop on the website;</li> <li>○ developed a new packaging design;</li> <li>○ improved management structure of the association; and</li> <li>○ closed first promotion contracts with retail chains for some GI products.</li> </ul> </li> </ul> <p>Under Component C, "The demand of key IP users to protect and capitalise on their IPRs is increased":</p> <ul style="list-style-type: none"> <li>• The project has supported the internal procedures in the Serbian IPO to modernise the structure and content of the webpage to make it user friendly, SMEs oriented and technically solid.</li> </ul>
<b>Website for further information</b>	<a href="https://www.ige.ch/en/law-and-policy/development-cooperation/current-projects/serbia?L=3">https://www.ige.ch/en/law-and-policy/development-cooperation/current-projects/serbia?L=3</a>
<b>Contact point for further information</b>	Olga Allemann: <a href="mailto:Olga.Allemann@ipi.ch">Olga.Allemann@ipi.ch</a>

<b>Name of programme or project</b>	<b>Technopark Serbia 2 – IP Component (TES-2 - IP)</b>
<b>Date and end date</b>	1 July 2020 - 31 December 2023
<b>Beneficiary Member(s) or observer(s)</b>	Serbia
<b>Brief description</b>	<p>The Project Technopark Serbia – Boosting Exports through Technoparks (Phase II) is a project under the Global Program for Intellectual Property Rights (GPIPR). It funded by the Swiss State Secretariat for Economic Affairs (SECO) and implemented by the Science and Technology Park Belgrade (STPB). The IP-specific challenges which were observed during the planning of the second phase of the Technopark Project made it necessary to design a separate project specifically focusing on the IP component of the Technopark Project.</p> <p>The TES-2-IP contributes to the main Technopark Serbia Project by raising awareness about intellectual property rights (IPRs) within start-ups through technoparks and the Serbian Intellectual Property Office (IPO). To this end, various activities are being implemented that are primarily aimed at building the capacities of an IP officer, relevant STPB staff, Niš and Čačak science and technology parks' staff in IP, and in high tech businesses. The project will also provide support in the form of IP searches for start-ups. The start-ups will also receive training through workshops on IP strategies, while the IP rights of the selected start-ups with the most potential and/or need, in view of the relevant markets and the given IP landscape, will be protected.</p>
<b>Beneficiary institution or audience</b>	Serbian Science and Technology Park Belgrade, Serbian start-ups, Serbian Intellectual Property Office
<b>Technical cooperation provider(s)</b>	State Secretariat for Economic Affairs (SECO), Swiss Federal Institute of Intellectual Property (IPI)
<b>Outputs or impact</b>	<p>A number of project activities in the field of intellectual property were implemented in frame of the first innovation cycle launched in the Technopark in Serbia:</p> <ul style="list-style-type: none"> <li>• First public call for start-ups in the first innovation cycle of the "Raising starts" program;</li> <li>• Recruitment and capacity building activities of the IP officer of the STPB in Serbia;</li> <li>• Accompanied patent search for start-ups provided by patent experts from IPO Serbia as a part of activities in the first cycle of the "Raising starts" program;</li> <li>• Selection of the shortlisted start-ups to receive additional funds for an in-depth IP analysis;</li> <li>• Memorandum of cooperation between STPB and Serbian IPO office;</li> <li>• Registration of 15 companies who were accepted into the second cycle of "Raising starts" program;</li> <li>• Introduction to Espacenet - capacity building for IP officer;</li> <li>• Awareness-raising webinar on innovation and IP protection for the start-ups;</li> <li>• Capacity-building webinar by Swiss IPI experts for the staff of STPB Belgrade and technoparks in the cities of Nis and Cacak;</li> <li>• "IP aspects of computer-implemented inventions" – Webinar held by Swiss IPI experts; capacity building for the staff of STPB Belgrade, Nis and Cacak;</li> <li>• "IP commercialization for SMEs and start-ups" - Webinar held by Swiss IPI experts; capacity building for the staff of STPB Belgrade, Nis and Cacak;</li> </ul>
<b>Website for further information</b>	<a href="https://www.ige.ch/en/law-and-policy/development-cooperation/current-projects/serbia-technopark?L=3">https://www.ige.ch/en/law-and-policy/development-cooperation/current-projects/serbia-technopark?L=3</a>
<b>Contact point for further information</b>	Olga Allemann: <a href="mailto:Olga.Allemann@ipi.ch">Olga.Allemann@ipi.ch</a>

<b>Name of programme or project</b>	<b>Training Concerning Medical Technology and Instruments at the National Institute of Industrial Property of Brazil</b>
<b>Date and end date</b>	15 December 2020 - 17 December 2020
<b>Beneficiary Member(s) or observer(s)</b>	Brazil
<b>Brief description</b>	Training for patent examiners in the field of medical technology and instruments.
<b>Beneficiary institution or audience</b>	National Institute of Industrial Property (INPI), Brazil
<b>Technical cooperation provider(s)</b>	Implementing Agency: Swiss Federal Institute of Intellectual Property (IPI), Funding Agency: State Secretariat for Economic Affairs (SECO)
<b>Outputs or impact</b>	Improved knowledge and skills of patent examiners in the area of medical technology and instruments.
<b>Website for further information</b>	
<b>Contact point for further information</b>	Martin Girsberger: <a href="mailto:Martin.Girsberger@ipi.ch">Martin.Girsberger@ipi.ch</a>

<b>Name of programme or project</b>	<b>Swiss-South African Intellectual Property Project (SSAIP)</b>
<b>Date and end date</b>	17 August 2020 - 16 August 2024
<b>Beneficiary Member(s) or observer(s)</b>	South Africa
<b>Brief description</b>	The overall objective of the SSAIP project is to contribute to South Africa's socio-economic development through promoting the use and protection of intellectual property rights. This is a project under the Global Program for Intellectual Property Rights (GPIPR).
<b>Beneficiary institution or audience</b>	The Department of Trade, Industry and Competition (dtic) The Companies and Intellectual Property Commission (CIPC)
<b>Technical cooperation provider(s)</b>	Implementing Agency: Swiss Federal Institute of Intellectual Property (IPI), Funding Agency: State Secretariat for Economic Affairs (SECO)
<b>Outputs or impact</b>	1) Under Outcome A: National IP Policy is strengthened through consultations and workshops and sui generis Geographical Indications (GI) system developed; - Delivery of a study on the "Use of the Subject Matter of a Patent without the Authorization of the Rights Holder – Swiss Law and Practice" 2) Under Outcome B: IPR registration and administration entities provide efficient and user-friendly services; - A training was delivered to CIPC patent examiners (12 – 14 July) on how to conduct Assisted Patent Searches. 3) Under Outcome C: SMME-supporting agencies and IPR entities promote protection and use of IPRs to potential users of IPRs; and 4) Under Outcome D: Increased commercialisation of IPRs as part of the innovation process.
<b>Website for further information</b>	<a href="https://www.ige.ch/en/law-and-policy/development-cooperation/current-projects/south-africa?L=3">https://www.ige.ch/en/law-and-policy/development-cooperation/current-projects/south-africa?L=3</a>
<b>Contact point for further information</b>	Georges Bauer: <a href="mailto:Georges.Bauer@ipi.ch">Georges.Bauer@ipi.ch</a> Olga Allemann: <a href="mailto:Olga.Allemann@ipi.ch">Olga.Allemann@ipi.ch</a> Alexandra Nightingale: <a href="mailto:Alexandra.Nightingale@ipi.ch">Alexandra.Nightingale@ipi.ch</a>

<b>Name of programme or project</b>	<b>Myanmar-Swiss Intellectual Property Project (MYSIPP)</b>
<b>Date and end date</b>	1 January 2020 - 31 December 2022
<b>Beneficiary Member(s) or observer(s)</b>	Myanmar
<b>Brief description</b>	<p>The Myanmar-Swiss Intellectual Property Project (MYSIPP) is a project under GPIPR, which started in January 2020 and has a duration of three years until December 2022. The overall objective of the MYSIPP is to contribute to the establishment of an IP system in Myanmar, which is an essential component to create favourable conditions for sustainable trade. Due to the current political situation, no activities or training sessions with governmental or government-related agencies can be conducted in Myanmar.</p> <p>The project focuses on supporting the IP Department by achieving the following goals and objectives:</p> <ul style="list-style-type: none"> <li>• building the capacity of its staff in the area of financial and human resource management as well as communication;</li> <li>• providing legal support through the review of several IP laws and regulations;</li> <li>• increasing awareness of Geographical Indications (GIs) among coffee producers; and</li> <li>• strengthening IP education through technical assistance and the building of capacities in the university system of Myanmar.</li> </ul>
<b>Beneficiary institution or audience</b>	Intellectual Property Department of the Ministry of Commerce Private sector partners (e.g., the Myanmar Coffee Association)
<b>Technical cooperation provider(s)</b>	Swiss Federal Institute of Intellectual Property (IPI), State Secretariat for Economic Affairs (SECO)
<b>Outputs or impact</b>	<p>Activities implemented before February 2021:</p> <ul style="list-style-type: none"> <li>• Trainings delivered to the Myanmar Coffee Association on GIs, profiling of Myanmar's coffee regions and assessment regarding their suitability as GIs.</li> <li>• Comments on Myanmar's laws and regulations concerning trademarks, Collective Management Organizations, copyright, industrial designs, GIs and patents.</li> <li>• Training provided to the staff of the Intellectual Property Department on building the capacity of the HR department.</li> </ul>
<b>Website for further information</b>	<a href="https://www.ige.ch/en/law-and-policy/development-cooperation/current-projects/myanmar">https://www.ige.ch/en/law-and-policy/development-cooperation/current-projects/myanmar</a>
<b>Contact point for further information</b>	Reto Meili: <a href="mailto:Reto.Meili@ipi.ch">Reto.Meili@ipi.ch</a> Georges Bauer: <a href="mailto:Georges.Bauer@ipi.ch">Georges.Bauer@ipi.ch</a>

Name of programme or project	Swiss-Ghanaian Intellectual Property Project (SGIP II) Phase II
<b>Date and end date</b>	1 January 2016 - 30 September 2021
<b>Beneficiary Member(s) or observer(s)</b>	Ghana
<b>Brief description</b>	The overall goal of SGIP-II is to contribute to Ghana's socio-economic development through promoting the use and protection of intellectual property rights. This is a project under the Global Programme for Intellectual Property Rights (GPIPR).
<b>Beneficiary institution or audience</b>	Ministry of Trade and Industry Ministry of Justice Copyright Office
<b>Technical cooperation provider(s)</b>	Swiss Federal Institute of Intellectual Property (IPI), State Secretariat for Economic Affairs (SECO)
<b>Outputs or impact</b>	<p>The Swiss-Ghanaian Intellectual Property Project – Phase II (SGIP-II) was launched in January 2016. The project's overall goal is to contribute to Ghana's socio-economic development by promoting the use and protection of intellectual property rights (IPRs). Like SGIP-I, SGIP-II is financed by SECO, while the IPI serves as the implementing agency for the project.</p> <p>SGIP-II has four Components. The activities undertaken under each Component during the reporting period are listed below:</p> <p>Under Component A, "An enabling IP environment and an improved service provision is in place for IP users": The project began with planning trainings for the staff of the Ghanaian Industrial Property Office (GHIPO) covering the following topics:</p> <ol style="list-style-type: none"> <li>1) IT</li> <li>2) Trademarks</li> <li>3) Soft skills</li> </ol> <p>Under Component B, "Targeting research institutions and small and medium enterprises (SMEs) to increase the commercialisation of their IPRs": These activities have been completed.</p> <p>Under Component C, "Improving the protection and enforcement of IPRs for higher economic benefits for right holders and safeguarding consumers from substandard goods":</p> <ol style="list-style-type: none"> <li>1. The project further developed a Public Education and Awareness Strategy with the Ghanaian Copyright Office, though this task has not yet been fully completed;</li> <li>2. A study surveying the economic impact of copyright on the Ghanaian economy was delivered in October 2020.</li> </ol> <p>Under Component D, "Increasing the legal protection of geographical indications (GIs) to better market traditional products for the benefit of rural and artisanal communities":</p> <ol style="list-style-type: none"> <li>1. The project developed a training program with the assistance of international experts for government officials and select producers of Ghanaian GI products. Two training sessions were delivered: 12 – 16 April 2021 // 14 – 18 June 2021</li> <li>2. The project will also be providing coaching sessions to individual producer groups as needed through the end of the project (30 September 2021).</li> </ol>
<b>Website for further information</b>	<a href="https://www.ige.ch/en/law-and-policy/development-cooperation/current-projects/ghana">https://www.ige.ch/en/law-and-policy/development-cooperation/current-projects/ghana</a>

<b>Name of programme or project</b>	Swiss-Ghanaian Intellectual Property Project (SGIP II) Phase II
<b>Contact point for further information</b>	Georges Bauer: <a href="mailto:Georges.Bauer@ipi.ch">Georges.Bauer@ipi.ch</a>

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