Since document COM.III/115 was issued, three additional replies to the questionnaire relating to the Brazilian proposal for the establishment of a trade information centre have been received, namely from Ceylon, Greece and Pakistan. Reproduced below are relevant sections of the text of the letter received from the delegation of Ceylon, and a summary of the communications from Greece and Pakistan which replied by filling in the questionnaire.

Ceylon

"My Government is in sympathy with the idea behind the Brazilian proposal to establish such a centre as a means of assisting the less-developed countries to expand their export earnings. My Government has given considerable thought to the proposal, and while she is appreciative of the usefulness of such a project for less-developed countries, she is of the view that if the centre is to provide all the services mentioned in document COM.III/93 it will involve elaborate organization, the cost of which would be very considerable. It would appear that, in relation to the cost of establishing and running such a project and the labour that would be involved in collecting and collating the information, the resulting benefits to less-developed countries would be small.

"Ceylon has a small external trade service and experience has been that there is no serious lack of information, though admittedly information is not available in one centralized agency. While the availability of reliable information is a necessary prerequisite for trade promotion activities, the task of promoting the sale of exports involves so many more important diverse elements that the problems of collecting the type of information envisaged appear to be small in relation to the other aspects of trade promotion. Furthermore, the effort that would be involved in establishing an International Trade Information Centre at the present time may, in my Government's view, detract from the more urgent tasks of implementing the Programme of Action. My Government is therefore of the view that the CONTRACTING PARTIES should consider the proposal for the establishment of an International Trade Information Centre after they have achieved the objectives of the Programme of Action adopted by the GATT for expanding the trade of the less-developed countries."
Pakistan

Information is required by Pakistan in respect of all the subjects proposed for coverage by the centre. The indications given by Pakistan regarding the preferred means for disseminating the information relating to different subjects are as follows:

(a) By means of the encyclopedia

National and regional income and purchasing power, market limitations and opportunities; customs tariff; internal taxes; import licensing requirements; exchange system; sanitary control requirements; State-trading organizations; patent regulations; port and trading centres; internal transport systems; postal rates and postal packing requirements; international shipping and airlines (routes, addresses, freight rates, packing requirements)*; international telecommunications (facilities and rates); banks and other financial institutions; documentation requirements.

(b) By means of the supplementary booklet

Credit structure and availability; insurance availability and institutions; names and addresses of importers and exporters*; government representatives abroad; consular formalities; visa and inoculation requirements for visiting businessmen; treatment of samples for duty purposes.

(c) By means of the monthly magazine

Quantitative restrictions; government and private tenders*; international shipping and airlines*; international advertising media (addresses and rates)*; trade fairs*; laws as regards agencies or associated companies*; advertising media available (rates and addresses)*.

(d) By means of the correspondence facility

Government and private tenders*; international shipping and airlines*; international advertising media*; trade fairs*; laws as regards agencies or associated companies*; advertising media available*; names and addresses of importers and exporters*.

*Indicates that information on the subject is to be disseminated by more than one information medium.
The likely demand for the different services is given as follows:

<table>
<thead>
<tr>
<th>Service</th>
<th>Private</th>
<th>Government</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Encyclopedia</td>
<td>50</td>
<td>12</td>
<td>62</td>
</tr>
<tr>
<td>Supplementary booklet</td>
<td>100</td>
<td>50</td>
<td>150</td>
</tr>
<tr>
<td>Monthly magazine</td>
<td>100</td>
<td>10</td>
<td>110</td>
</tr>
<tr>
<td>Correspondence facility</td>
<td></td>
<td>&quot;cannot be predicted&quot;</td>
<td></td>
</tr>
</tbody>
</table>

Greece

Information is required by Greece in respect of all the subjects proposed for coverage by the centre. The indications given by Greece regarding the preferred means for disseminating the information relating to different subjects are as follows:

(a) **By means of the encyclopedia**

National and regional income and purchasing power, market limitations and opportunities; customs tariff; internal taxes; import licensing requirements; quantitative restrictions; exchange system; sanitary control requirements; State-trading organizations; postal rates and postal packing arrangements; international shipping and airlines: their routes, addresses, freight rates and packing requirements; names and addresses of importers and exporters; government representatives abroad.

(b) **By means of the supplementary booklet**

Patent regulations; port and trading centres; internal transport systems; international telecommunications: facilities and rates; international advertising media: (journals enjoying international circulation) addresses and rates; laws as regards agencies or associated companies; advertising media available: rates and addresses; banks and other financial institutions; credit structure and availability; insurance availability and institutions; documentation requirements; consular formalities; weights and measures; visa and inoculation requirements for visiting businessmen; treatment of samples for duty purposes.

(c) **By means of the monthly magazine**

Government and private tenders; trade fairs; trading structure (e.g. availability of future markets).
(d) **By means of the correspondence facility**

No specific indication was given.

The likely demand for the publications and for the correspondence facility has been estimated at twelve each, equally divided between subscriptions by government and by exporters.