SWEDISH HAMMARSKJOLD FOUNDATION MAKES SECOND GRANT TO INTERNATIONAL TRADE CENTRE UNCTAD/GATT FOR EXPORT PROMOTION TRAINING COURSE FOR AFRICANS

Mr. Sven Hamrell, Executive Director of the Swedish Dag Hammarskjöld Foundation, Uppsala, has notified the International Trade Centre UNCTAD/GATT, Geneva, that for the second year in succession, the Foundation will finance a three-month export promotion training course for nationals of African countries, to be conducted by the Centre.

The 1968 course, which is scheduled to start 29 July, is in three parts. The first phase will be a six-week session at the Graduate School of Economics and Business Administration, St. Gall, Switzerland, under Professor H. Weinhold-Stunzi, supported by Swiss businessmen, bankers, and other export infrastructure specialists. This phase will be followed by a period of two weeks to be spent at the International Trade Centre, for individual market research work by the trainees, under the guidance of the Centre's senior market researchers.

The third phase of the course will consist of a three-and-a-half week period of in-service training with private companies in Switzerland, largely the same ones whose representatives had already had contact with the trainees at St. Gall. On completion of this in-service phase, there will follow a final half week at the Trade Centre to be devoted to a detailed assessment of the trainees' individual market study projects as well as an evaluation of the course itself.

The Hammarskjöld Foundation grant will cover round-trip transport; and maintenance through the different phases of the course, as well as the cost of the tuition at St. Gall. The Trade Centre is contributing the services of its training, market research, publications, and trade promotion staff.
The course will accommodate twenty trainees from developing countries, primarily from English-speaking African countries, although trainees from French-speaking African countries who are sufficiently proficient in English will also be eligible. Participants will be government trade officials; governmental or semi-governmental agency functionaries with export promotion; officials of export councils, and commodity export marketing boards, as well as export directors from the private export sector.

The course will again have the privilege of the special co-operation of the Executive Secretary of the United Nations Economic Commission for Africa, Mr. Robert Gardiner, in the recruitment of high-level candidates.

The International Trade Centre, in existence since 1964, is jointly operated by the United Nations Conference on Trade and Development (UNCTAD), and the General Agreement on Tariffs and Trade (GATT).