ARTHUR DUNKEL, DIRECTOR-GENERAL OF GATT, SPEAKS OUT FOR CONSUMERS IN ACCEPTING TRADE AWARD

Mr. Arthur Dunkel, Director-General of the GATT, accepted on 23 May, the Consumers for World Trade (CWT) award for distinguished service in the cause of open and competitive trade. The award was presented by Ambassador Carla Hills, United States Trade Representative, at the CWT annual awards dinner in Washington.

Accepting the award, Mr. Dunkel emphasized the importance of the consumer's role in multilateral trade negotiations. "Every participant in the production of goods, services and ideas - enterprises and individuals - is also a consumer," he said. "A properly functioning multilateral trading system means more innovation, better quality and more competitively-priced goods for all consumers. This is a major objective of the GATT."

"The Uruguay Round is about fundamental reform and expansion of the multilateral trading system. Producers, investors, exporters and importers have a large stake in the competitive environment these negotiations aim to create; but the consumer's voice needs to be heard and heeded," Dunkel concluded.

Consumers for World Trade is a non-profit organization in the United States, established in 1978, which concerns itself with the interests of consumers in international trade policy. Previous recipients of the award include Mr. Brian Mulroney, Prime Minister of Canada; Mr. Clayton Yeutter, as United States Trade Representative; and President Reagan.