ITALIAN INSTITUTE FOR INDUSTRIAL RECONSTRUCTION OFFERS,
THROUGH GATT TRADE CENTRE, SPECIAL COURSE IN EXPORT
PROMOTION FOR DEVELOPING COUNTRIES’ OFFICIALS

The GATT International Trade Centre is collaborating with governments and non-governmental organizations in arranging courses in export promotion and marketing, mostly for officials from less-developed countries who are responsible for trade promotion. Such courses are at present being offered through the Centre by the United Kingdom, Netherlands, Irish and Belgian governments; courses are being offered directly by the United States government and by the International Chamber of Commerce. Further courses, for 1966, are being negotiated with industrialized countries, and in particular with France.

The latest addition to this programme is offered by IRI (l’Istituto per la Ricostruzione Industriale), the Italian Institute for Industrial Reconstruction, which is organizing its fourth annual training courses on behalf of the developing countries. The IRI is a financial organization under the Italian public authorities which controls more than 100 industrial corporations. The general programme of training courses organized by IRI will be held from 18 October 1965 to 18 June 1966; the courses are intended for industrial and commercial personnel who wish to acquire further knowledge through in-service training in various companies under the control of IRI.

As part of this general programme IRI is offering, through the GATT International Trade Centre, a special course in the field of export promotion which will be conducted through its banking and commercial undertakings. After a basic backgrounding in Rome the course will include visits to important commercial and banking centres such as Turin and Milan.

END