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GENERAL AGREEMENT ON
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ACCORD GÉNÉRAL SUR
LES TARIFS DOUANIERS ET LE COMMERCE

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GATT INTERNATIONAL TRADE CENTRE TO CO-OPERATE IN GERMAN
FOUNDATION FOR DEVELOPING COUNTRIES' EXPORT
PROMOTION SEMINAR FOR REPRESENTATIVES
OF FRENCH-SPEAKING AFRICAN COUNTRIES

The German Foundation for Developing Countries (Deutsche Stiftung für
Entwicklungsländer), in co-operation with the International Trade Centre of the
GATT, is organizing an international seminar on the promotion of the exports of
the developing countries.

The seminar will be held from 2 to 27 October, 1967, in Berlin. It is
designed for 30 representatives of French-speaking African countries actively
concerned with foreign trade. The working language of the seminar will accordingly
be French.

The German Foundation was created in 1959 to promote co-operation with the
developing countries of Africa, Asia and Latin America. In the eight years since
its establishment, the Foundation has held 82 seminars, which have been attended
by 2,000 delegates from 37 countries.

Eligible for participation in the Foundation/Centre export promotion
seminar, scheduled for October this year, will be senior officials of ministries,
government boards and other governmental organizations responsible for national
economic planning, foreign trade or the international economic relations of their
countries. The seminar is also open to senior officers of institutions and
public or private undertakings, as well as economic organizations such as
chambers of commerce, directly connected with their country's trading operations.

The programme of the seminar, in broad outline, will include conferences
and discussions on the following themes:

(a) Trade promotion in the service of economic development and foreign
trade;

(b) organization of export promotion in public and private undertakings;

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(c) marketing methods, market research, sales promotion, etc.

(d) practical problems of export, especially based on observations made in the Federal Republic of Germany and other European countries.

Directing the seminar in Berlin will be Professor A. Masnata of the GATT International Trade Centre and Dr. Hilbert of the Senate Administration of Bremen.

Seminar participants will, as part of their programme, make an extensive tour of the Federal Republic of Germany. They will, moreover, spend three days at the GATT International Trade Centre in Geneva, to study the Centre's operations directed to the expansion of exports of the developing countries. Representatives of other international organizations with responsibilities in the field of international trade will be invited to participate in the briefing of delegates in Geneva.

Invitations to participate in this seminar will be transmitted exclusively via the Embassies of the Federal Republic in the French-speaking African countries, to national governments, who will be invited to nominate delegates.

The Foundation will meet the costs of air travel to and from the home country as well as the participants' travelling and living expenses in Europe within the context of the programme.