Dear Sir,

The International Trade Centre was set up in order to help developing nations increase their exports. One of the means by which this is being achieved is by publishing, free of charge, Trade Opportunity Notes in the Supplement of the International Trade FORUM, which has a world-wide circulation of 13,500. It is distributed to various organisations dealing in international trade viz. Chambers of Commerce, individual firms, commercial journals and government departments.

Trade Opportunity Notes consist primarily of offers to supply goods from developing countries. However, firms in both developed and developing countries may take advantage of this service to make offers to import from developing countries.

Texts to appear in the Trade Opportunity Notes columns should not exceed fifty words including the name and address of the firms.

In order to continue and develop this most valuable service we should like to ask you for assistance in making this facility known to members of your organisation. Could you please publish this invitation in your commercial bulletin?

In order to give you a better idea of the kinds of products obtainable from less-developed countries, I have attached a list of their exports of processed and semi-processed commodities. Please note, however, that this list is illustrative and not exhaustive.

Should any of your members be interested in obtaining this list, they are welcome to write directly to the International Trade Centre.

Your contribution to the successful operation of this service is greatly appreciated.

Yours faithfully,

H.L. Jacobson,
Director of the Centre

Let/179