Dear Sir,

Subject: New Export Promotion Training Course Offered by the United Kingdom

Attached in five copies is a circular in which the new course offered by the United Kingdom Government in export trade promotion is announced.

We should appreciate it if you were to draw the attention of the competent bodies in your country to the possibility of sending their officials to this course.

Please note that the applications should be made along the lines of the form attached to the circular and should be transmitted in duplicate through you to the Centre*.

We do hope that this outstanding possibility offered by the United Kingdom to participate in such a training course will lead to the presentation of qualified candidates from your country.

Yours truly,

H.L. Jacobson
Director of the Centre

*Except in the case of Commonwealth countries, where Governments should apply in the normal way to the Ministry of Overseas Development in London.