We are sending to you enclosed a booklet entitled Selling Around the World - How Commerce Helps. This has been produced by the United States Department of Commerce in order to inform United States exporters of the services offered to them by the United States Government.

We thought you would be interested to see this brochure since it provides a succinct yet comprehensive description of all possible services, and could stimulate planning in developing countries:

(a) what export promotion services could or should be offered to exporters and

(b) the manner in which exporters could be informed of such services as exist.

In addition some of the publications mentioned in the booklet may be of direct interest and usefulness to you, and can be ordered from the United States Government Printing Office, Washington, D.C., as indicated.

H.L. Jacobson
Director of the Centre