Dear Director,

As you will know, multilateral negotiations aimed at the further expansion of world trade are to open in GATT later this year. The negotiations will be of very wide scope, covering both tariff and non-tariff barriers to trade in industrial and agricultural products, and giving special attention to the trade problems of developing countries. The preparations for these negotiations are already attracting a great deal of press attention, particularly since not only the member countries of GATT, but also many non-member developing countries are taking part.

We are very much aware that GATT produces few press releases and other information material, and that what we do produce is often rather technical. For this reason, we felt that you might like to have a copy of the enclosed short article which explains briefly what GATT is, and what the aims and scope of the coming negotiations will be. We rely, of course, on your judgement as to whether it can be placed successfully with the local press and other media. You can give my name as its author, if desired.

I am also enclosing, in case you did not see it, a copy of a recent speech by our Director-General that gives a much fuller account of the preparations for the multilateral trade negotiations.

Yours sincerely,

John Croome
Chief
Information and Library Service