In recent years the Standing Conference of Chambers of Commerce and Industry of the EEC countries has always eagerly hoped for the success of the Kennedy Round. The resolutions adopted by it have expressed the unanimous opinion of the economic sectors of the EEC countries. In this the final stage of the negotiations, the Standing Conference feels that it should make a renewed appeal so that this unique opportunity should not be lost for achieving the elimination of non-tariff barriers to international trade, as well as the widest possible reductions in customs tariffs. Farsighted and courageous decisions could facilitate solution of the present difficulties. Failure would have harmful consequences for world trade.