The following notification is being circulated in accordance with Article 10.4.

1. Party to Agreement notifying: **CANADA**

2. Agency responsible: **Department of National Health and Welfare**

3. Notified under Article 2.5.2 [X], 2.6.1 [], 7.3.2 [], 7.4.1 [], other:

4. Products covered (HS where applicable, otherwise national tariff heading):
   **Tobacco products**

5. Title: **Proposed Tobacco Products Control Regulations**

6. Description of content: These Regulations concern the reporting and labelling with respect to the phasing out of brand name tobacco advertising signs, the reporting with respect to the monetary value of brand name sponsorship, the labelling of all tobacco products and the monitoring of the constituents of tobacco products and the constituents of the smoke produced in their combustion. Manufacturers, importers and retailers of tobacco products will be subject to these Regulations.

7. Objective and rationale: **Public health protection**

   The implementation of these Regulations will aid in the decline in tobacco use and as a result, costs incurred by society should gradually decline as well.


9. Proposed date of adoption and entry into force: **1 January 1989 and 31 October 1989**

10. Final date for comments: **10 December 1988**

11. Texts available from: **National enquiry point [X] or address of other body:**

   88-1880