### GENERAL AGREEMENT ON TARIFFS AND TRADE

**TBT/Notif.91.215**  
23 July 1991  
Special Distribution

---

Committee on Technical Barriers to Trade

**NOTIFICATION**

The following notification is being circulated in accordance with Article 10.4.

1. **Party to Agreement notifying:**  **UNITED STATES**

2. **Agency responsible:** Food and Drug Administration (344)

3. **Notified under Article 2.5.2 [X], 2.6.1 [], 7.3.2 [], 7.4.1 [], other:**

4. **Products covered (HS or CCCN where applicable, otherwise national tariff heading):**
   - Diluted juice beverages (HS Chapter 2009)

5. **Title:** Food Labelling; Declaration of Ingredients; Common or Usual Name for Non-Standardized Foods; Diluted Juice Beverages (16 pages)

6. **Description of content:** The Food and Drug Administration (FDA) is proposing to amend its food labelling regulations to set out the requirements for the declaration of the percentage of juice in foods that purport to be beverages containing fruit or vegetable juice. The Agency is also proposing to revise the existing common or usual name regulation for diluted fruit or vegetable juice beverages to delete the percentage juice declaration provisions and to revise other requirements pertaining to the product name. The FDA is also proposing to revoke the common or usual name regulations for non-carbonated beverage products that contain no fruit or vegetable juice and for diluted orange juice beverages. In addition, the Agency is withdrawing its 1987 proposal to revoke the existing regulation on common or usual names for diluted fruit or vegetable juice beverages.

7. **Objective and rationale:** To provide the consumer with accurate nutritional and labelling information.


9. **Proposed date of adoption and entry into force:** To be determined

10. **Final date for comments:** 1 August 1991

11. **Texts available from:** National enquiry point [X] or address of other body:

---

91-1102