NOTE FROM THE EXECUTIVE SECRETARY REGARDING PUBLIC INFORMATION

During the discussions at Havana on the work to be performed by the Secretariat of the Interim Commission, authority was given to undertake a limited amount of information work on behalf of the Commission.

The purpose of this note is to let you know the lines on which it is proposed to deal with this matter and to enlist the views of signatories.

It is suggested that such information work should be strictly limited to a simple, straightforward, non-interpretative exposition of the Havana Charter, of the events which led up to the Havana Conference, and of the tasks of the Interim Commission.

With this purpose in view, negotiations are in hand for certain publications, to be undertaken through existing United Nations Information Service such as the following:

(i) a booklet in popular terms on the events preceding the Havana Conference, the general purpose of ITO and the significance of the Charter,
(ii) a straightforward summary of the Charter,
(iii) a statement on the composition and tasks of the Interim Commission,
(iv) questions and answers about the Havana Charter and the ITO.

It is believed that the above publications, to which others could be added as demand arises, would meet the enquiries which we are receiving, and should cover our initial information needs. It is hoped they will also be of value to members of the Interim Commission in informing public opinion about the Havana Charter and the ITO. All such publications would be printed attractively in English, French and Spanish.

At the same time arrangements have been concluded for the Secretariat to provide a regular Survey of World Opinion, similar to the summary which was distributed from time to time at Havana. Survey to be continued.

Specimen publications will be sent to all members of the Interim Commission. In return the Secretariat would be grateful for information material relating to the Charter published by the governments members of the Commission.

It may be added that numerous requests for factual information about the Havana Charter and the general purpose of the ITO are already reaching the Secretariat, as well as specific requirements, such as material for radio broadcasts, articles, year books and other reference publications.