

20 October 2022

Original: English

(22-7869) Page: 1/1

Committee on Sanitary and Phytosanitary Measures

PROPOSAL FOR A THEMATIC SESSION ON RISK COMMUNICATION, MISINFORMATION AND DISINFORMATION

SUBMISSION FROM THE UNITED STATES OF AMERICA

The following communication, dated 18 October 2022, is being circulated at the request of the Delegation of the <u>United States of America</u>.

1. Building on the successful workshop on Risk Assessment, Risk Management, and Risk Communication that was held on 12-13 July 2021, we propose a thematic session to focus on SPS risk communication, with an emphasis on public perceptions of issues concerning food, technology, health, and the environment. The session will explore these concepts within the context and implementation of the SPS Agreement. Speakers will focus *inter alia* on the evolution of misinformation and disinformation, its effect on policy decisions, how it is being deployed around agricultural food safety issues, and how Members can identify and address it at early stages.