WORLD TRADE ORGANIZATION

G/TBT/N/MEX/178
3 September 2009

(09-4162)

Committee on Technical Barriers to Trade Original: Spanish

NOTIFICATION

The following notification is being circulated in accordance with Article 10.6.

1.	**Member to Agreement notifying:** MEXICO **If applicable, name of local government involved (Articles 3.2 and 7.2):**
2.	**Agency responsible:** *Secretaría de Economía* (Ministry of the Economy) **Name and address (including telephone and fax numbers and E-mail and website addresses, if available) of agency or authority designated to handle comments regarding the notification shall be indicated if different from above:** *Comité Consultivo Nacional de Normalización de Seguridad al Usuario, Información Comercial y Prácticas de Comercio* (National Advisory Committee on Standardization for User Safety, Commercial Information and Trade Practices) Avenida Puente de Tecamachalco número 6 Colonia Lomas de Tecamachalco Sección Fuentes, Naucalpan de Juárez Código postal 53950, Estado de México Tel.: +52 57 29 93 00, Ext. 43222 Fax: +52 55 20 97 15 E-mail: jvazque@economia.gob.mx; amedina@economia.gob.mx and/or francos@economia.gob.mx or *Comité Consultivo Nacional de Normalización de Regulación y Fomento Sanitario* (National Advisory Committee on Standardization for the Regulation and Promotion of Health) Monterrey número 33, planta baja Colonia Roma, código postal 06700, México, D.F. Tel.: +52 50 80 52 00, Ext. 1480 Fax: +52 55 11 14 99 E-mail: rfs@cofepris.gob.mx Website: http://www.economia.gob.mx/?P=85
3.	**Notified under Article 2.9.2 [**X**], 2.10.1 [ ], 5.6.2 [ ], 5.7.1 [ ], other:**
4.	**Products covered (HS or CCCN where applicable, otherwise national tariff heading. ICS numbers may be provided in addition, where applicable):** Labelling of pre-packaged food and non-alcoholic beverages.

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5.	**Title, number of pages and language(s) of the notified document:** *PROY-NOM-051-SCFI/SSA1-2009, Especificaciones generales de etiquetado para alimentos y bebidas no alcohólicas preenvasados-Información comercial y sanitaria* (Draft Mexican Official Standard PROY-NOM-051-SCFI/SSA1-2009: General specifications for the labelling of pre-packaged food and non-alcoholic beverages - Commercial and health information) (17 pages, in Spanish).
6.	**Description of content:** The notified preliminary draft Mexican Official Standard establishes the commercial and health information required to be displayed on the labels of locally produced or imported pre-packaged food and non-alcoholic beverages, and determines the characteristics of such information. The Standard applies to all locally produced or imported pre-packaged food and non-alcoholic beverages intended for consumers in national territory.
7.	**Objective and rationale, including the nature of urgent problems where applicable:** -
8.	**Relevant documents:** *Diario Oficial de la Federación* (Official Journal) of 26 August 2009. Available at: http://www.dof.gob.mx.
9.	**Proposed date of adoption:** **Proposed date of entry into force:** } The notified Standard will enter into force 60 calendar days after publication in the Official Journal.
10.	**Final date for comments:** 60 calendar days as from the date of publication of the draft in the Official Journal.
11.	**Texts available from: National enquiry point [**X**] or address, telephone and fax numbers, E-mail and website addresses, if available, of other body:** General Directorate of Standards of the Ministry of the Economy Tel.: +52 55 5729-9300, Ext. 43217 Fax: +52 55 5520-9715 E-mail: normasomc@economia.gob.mx Website: http://www.economia-noms.gob.mx/ Text available at: http://members.wto.org/crnattachments/2009/tbt/mex/09_3029_00_s.pdf