NOTIFICATION

Addendum

The following communication, dated 10 February 2022, is being circulated at the request of the delegation of the United States of America.

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**Title:** Modernization of the Labeling and Advertising Regulations for Wine, Distilled Spirits, and Malt Beverages

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| **Reason for Addendum:** |
| [  ] | Comment period changed - date:  |
| [  ] | Notified measure adopted - date:  |
| [X] | Notified measure published - date: 9 February 2022 |
| [X] | Notified measure enters into force - date: 11 March 2022 |
| [X] | Text of final measure available from[[1]](#footnote-1): <https://www.govinfo.gov/content/pkg/FR-2022-02-09/html/2022-00841.htm><https://www.govinfo.gov/content/pkg/FR-2022-02-09/pdf/2022-00841.pdf><https://members.wto.org/crnattachments/2022/TBT/USA/final_measure/22_1502_00_e.pdf> |
| [  ] | Notified measure withdrawn or revoked - date: Relevant symbol if measure re-notified:  |
| [  ] | Content or scope of notified measure changed and text available from1: New deadline for comments (if applicable):  |
| [  ] | Interpretive guidance issued and text available from1:  |
| [  ] | Other:  |

**Description:** TITLE: Modernization of the Labeling and Advertising Regulations for Distilled Spirits and Malt Beverages

AGENCY: Alcohol and Tobacco Tax and Trade Bureau, Treasury

ACTION: Final rule; Treasury decision

SUMMARY: The Alcohol and Tobacco Tax and Trade Bureau (TTB) is amending certain of its regulations governing the labeling and advertising of distilled spirits and malt beverages to address comments it received in response to a notice of proposed rulemaking, Notice No. 176, published on 26 November 2018. On 2 April 2020, TTB finalized certain labeling amendments arising out of that proposed rule. This document finalizes the reorganization of, and addresses the remaining issues related to, the labeling of distilled spirits and malt beverages. Reorganizing the wine labeling regulations, and addressing the remaining labeling issues related to wine, as well as reorganizing and finalizing the regulations related to the advertising of wine, distilled spirits, and malt beverages, will be accomplished in future rulemaking. The regulatory amendments in this document will not require industry members to make changes to alcohol beverage labels or advertisements but instead provide additional flexibility to make certain changes going forward.

DATES: This final rule is effective 11 March 2022.

This final rule; Treasury decision and previous actions notified under the symbol [G/TBT/N/USA/1429](http://tbtims.wto.org/en/Notifications/Search?ProductsCoveredHSCodes=&ProductsCoveredICSCodes=&DoSearch=True&ExpandSearchMoreFields=False&NotifyingMember=&DocumentSymbol=usa%2F1429&DistributionDateFrom=&DistributionDateTo=&SearchTerm=&ProductsCovered=&DescriptionOfContent=&CommentPeriod=&FinalDateForCommentsFrom=&FinalDateForCommentsTo=&ProposedDateOfAdoptionFrom=&ProposedDateOfAdoptionTo=&ProposedDateOfEntryIntoForceFrom=&ProposedDateOfEntryIntoForceTo=&ReasonForAddendum=) are identified by Docket Number TTB-2018-0007. The Docket Folder is available from Regulations.gov  at <https://www.regulations.gov/docket/TTB-2018-0007/document> and provides access to primary and supporting documents as well as comments received. Documents are also accessible from [Regulations.gov](http://www.regulations.gov/) by searching the Docket Number.

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1. This information can be provided by including a website address, a pdf attachment, or other information on where the text of the final/modified measure and/or interpretive guidance can be obtained. [↑](#footnote-ref-1)