NOTIFICATION

Addendum

The following communication, dated 6 August 2020, is being circulated at the request of the delegation of Australia.

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**Title:** Proposal P1050 Pregnancy warning labels on alcoholic beverages: adopted final text

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| **Reason for Addendum:** |
| [  ] | Comment period changed - date:  |
| [  ] | Notified measure adopted - date:  |
| [X] | Notified measure published - date: 31 July 2020 |
| [X] | Notified measure enters into force - date: 1 August 2023 |
| [X] | Text of final measure available from[[1]](#footnote-1): <https://www.foodstandards.gov.au/code/changes/gazette/Pages/AmendmentNo194.aspx> <https://www.foodstandards.gov.au/code/Pages/default.aspx> <https://www.foodstandards.gov.au/industry/labelling/Pages/pregnancy-warning-labels.aspx>  |
| [  ] | Notified measure withdrawn or revoked - date: Relevant symbol if measure re-notified:  |
| [  ] | Content or scope of notified measure changedNew deadline for comments (if applicable):  |
| [  ] | Interpretive guidance issued and text available from1:  |
| [  ] | Other:  |

**Description:** Australia notified the assessment report for P1050 – Pregnancy warning labels on alcoholic beverages in in G/TBT/N/AUS/112 under Article 2.9.2 of the TBT. The final date for comment was 7 December 2019.

Following consideration of comments received a revised version of the notified draft requirements for pregnancy warning labelling on packaged alcoholic beverages sold in Australia and New Zealand has been adopted in the Australia New Zealand Food Standards Code. The instrument was gazetted on 31 July 2020 and commenced on that day. The requirements for pregnancy warning labelling enter into force on 1 August 2023.

The adopted version includes the following amendments to the draft requirements:

* The Pantone 485 colour requirement for the circle and strikethrough of the pictogram and the signal words has been amended to the colour red.
* The signal words "HEALTH WARNING" have been changed to "PREGNANCY WARNING".
* The wording of the warning statement has been changed from *Any amount of alcohol can harm your baby* to *Alcohol can cause lifelong harm to your baby.*
* The application of the pregnancy warning label to each layer of packaging (when there is more than one layer of packaging) has been amended to only require the label on the outer package and the individual units.
* The transition period for implementation of the new requirements for pregnancy warning labelling was changed from two to three years from the day of gazettal.

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1. This information can be provided by including a website address, a pdf attachment, or other information on where the text of the final measure and/or interpretive guidance can be obtained. [↑](#footnote-ref-1)