NOTIFICATION

The following notification is being circulated in accordance with Article 10.6

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| **1.** | **Notifying Member:** Thailand  **If applicable, name of local government involved (Article 3.2 and 7.2):** |
| **2.** | **Agency responsible:** Office of Tobacco Products Control Committee  **Name and address (including telephone and fax numbers, email and website addresses, if available) of agency or authority designated to handle comments regarding the notification shall be indicated if different from above:**  Office of Tobacco Products Control Committee Department of Disease Control, Ministry of Public Health Thailand Tel: (662) 590 3852  Fax: (662) 590 3852 E-mail: [thaiddc.itc@ddc.mail.go.th](mailto:thaiddc.itc@ddc.mail.go.th) Website: <http://btc.ddc.moph.go.th> |
| **3.** | **Notified under Article 2.9.2 [****X],** **2.10.1 [****],** **5.6.2 [****],** **5.7.1 [****],** **other****:** |
| **4.** | **Products covered (HS or CCCN where applicable, otherwise national tariff heading. ICS numbers may be provided in addition, where applicable):** Tobacco Products |
| **5.** | **Title, number of pages and language(s) of the notified document:** Notification of the Ministry of Public Health Subject: Criteria, Methods and Conditions for Packaging of Flavored Tobacco Products B.E. 2562 (2019) by virtue of the Tobacco Products Controls Act B.E. 2560 (2017) (7 page(s), in English) |
| **6.** | **Description of content:** The Ministerial Notification prescribes that any packs or cartons of tobacco and flavoured tobacco products manufactured or imported into the kingdom must have the following prescribed formats and characteristics without any text, image, symbol, mark, trademark, graphic, designed motif or pattern, or other elements besides those prescribed under this Notifications or the excise tax law, e.g.   * All sides of the outer surface of tobacco or flavoured tobacco pack or carton must be dark greenish brown color with matt finish (Pantone Opaque Couche – Pantone 448C), except for the followings:   (a) Letter and text of a name of brand, variant, manufacturer, and importer of tobacco or flavoured tobacco products set forth in Article 3.2 and 3.3;  (b) Graphic health warning label and message of tobacco or flavoured tobacco and the Quitline number set forth in Article 5 and 6, etc. |
| **7.** | **Objective and rationale, including the nature of urgent problems where applicable:** Reducing the attractiveness of tobacco products; Eliminating the effects of tobacco packaging as a form of advertising and promotion; Addressing package design techniques that may suggest that some products are less harmful than others; Increasing the noticeability and effectiveness of health warning |
| **8.** | **Relevant documents:**   * The Government Gazette No. 136, Special section 126 D, Dated 17 May 2019 |
| **9.** | **Proposed date of adoption:** 17 May 2019  **Proposed date of entry into force:** 12 February 2020 |
| **10.** | **Final date for comments:** 60 days from notification |
| **11.** | **Texts available from: National enquiry point [****X]** **or address, telephone and fax numbers and email and website addresses, if available, of other body:**  WTO/TBT Enquiry Point and Notification Authority,  Thai Industrial Standards Institute (TISI), Ministry of Industry  Tel.: (662) 202 3504 Fax: (662) 202 3511 E-mail: [thaitbt@tisi.mail.go.th](mailto:thaitbt@tisi.mail.go.th)  Website: <http://www.tisi.go.th>  <https://members.wto.org/crnattachments/2019/TBT/THA/19_5143_00_e.pdf> |