NOTIFICATION

The following notification is being circulated in accordance with Article 10.6.

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| **1.** | **Notifying Member:** COLOMBIA  **If applicable, name of local government involved (Articles 3.2 and 7.2):** |
| **2.** | **Agency responsible:** *Ministerio de Salud y Protección Social* (Ministry of Health and Social Welfare)  **Name and address (including telephone and fax numbers, email and website addresses, if available) of agency or authority designated to handle comments regarding the notification shall be indicated if different from above:**  *Punto de Contacto OTC/MSF* (TBT/SPS Enquiry Point)  *Servicio Nacional de Información de Colombia* (Colombian National Enquiry Point)  [puntocontacto@mincit.gov.co](mailto:puntocontacto@mincit.gov.co)  *Dirección de Regulación* (Regulation Department)  Calle 28 # 13 A 15 Piso 3  (+571) 6067676, Ext. 1566  Bogotá, Colombia  [www.mincit.gov.co](http://www.mincit.gov.co/) |
| **3.** | **Notified under Article 2.9.2 [X], 2.10.1 [ ], 5.6.2 [X], 5.7.1 [ ], other:** |
| **4.** | **Products covered (HS or CCCN where applicable, otherwise national tariff heading. ICS numbers may be provided in addition, where applicable):** All domestic and imported packaged or wrapped food for human consumption marketed in national territory |
| **5.** | **Title, number of pages and language(s) of the notified document:** *Proyecto de Resolución "Por la cual se establece el reglamento técnico sobre los requisitos de etiquetado nutricional y frontal que deben cumplir los alimentos envasados o empacados para consumo humano"* (Draft Resolution establishing the Technical Regulation on the nutrition and front-of-pack labelling requirements for packaged or wrapped food for human consumption) (50 pages, in Spanish) |
| **6.** | **Description of content:** The notified text establishes the Technical Regulation laying down the requirements for the nutrition and front-of-pack warning labelling or marking of packaged or wrapped food and beverages for human consumption, with a view to providing consumers with sufficiently clear and easily understood product nutritional information, preventing misleading or deceptive practices and enabling consumers to make an informed choice. |
| **7.** | **Objective and rationale, including the nature of urgent problems where applicable:** Prevention of deceptive practices and consumer protection |
| **8.** | **Relevant documents:**   1. *Resolución 5109 de 2005* 2. *Resolución 3803 de 2016* 3. *Resolución 684 de 2012* |
| **9.** | **Proposed date of adoption** Date of publication in the Official Journal  **Proposed date of entry into force:** 18 months from the date of publication in the Official Journal |
| **10.** | **Final date for comments:** 60 days from notification |
| **11.** | **Texts available from: National enquiry point [X] or address, telephone and fax numbers and email and website addresses, if available, of other body:**  Dirección de Regulación  *Ministerio de Comercio, Industria y Turismo* (Ministry of Commerce, Industry and Tourism)  Aurelio Enrique Mejía Mejía/Margarita María González Senra  Calle 28 # 13 A 15 Piso 3  Bogotá, D.C.  (+571) 6067676, Ext. 1566  [puntocontacto@mincit.gov.co](mailto:puntocontacto@mincit.gov.co)  [mgonzalezs@mincit.gov.co](mailto:mgonzalezs@mincit.gov.co)  <https://www.mincit.gov.co/>  <https://members.wto.org/crnattachments/2021/TBT/COL/21_1167_00_s.pdf> |